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Researchers:

David Atkin
Amit Khandelwal
Adam Osman

Sector(s): Finance

Location: Egypt

Sample: 219 rug producers

Target group: Small and medium enterprises

Outcome of interest: Earnings and income Market access

AEA RCT registration number: AEARCTR-0000069

00000000 : Download from Harvard Dataverse

Research Papers: Exporting and Firm Performance: Evidence from a Randomized Experiment

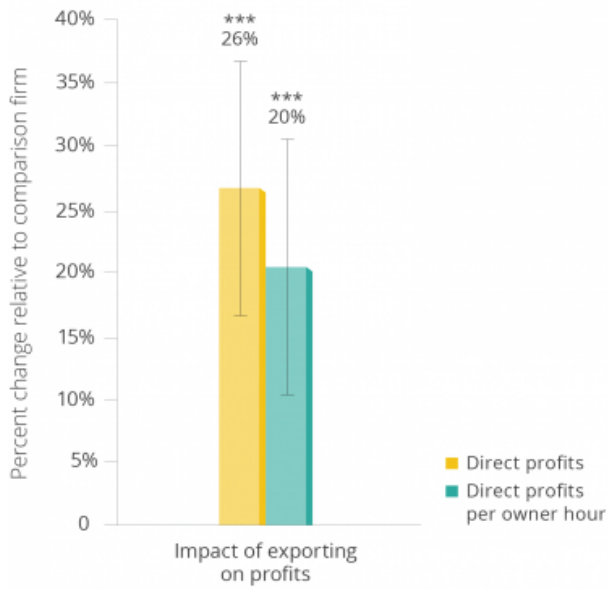
Partner organization(s): Aid to Artisans, Hamis Carpets

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Exporting firms earned higher profits

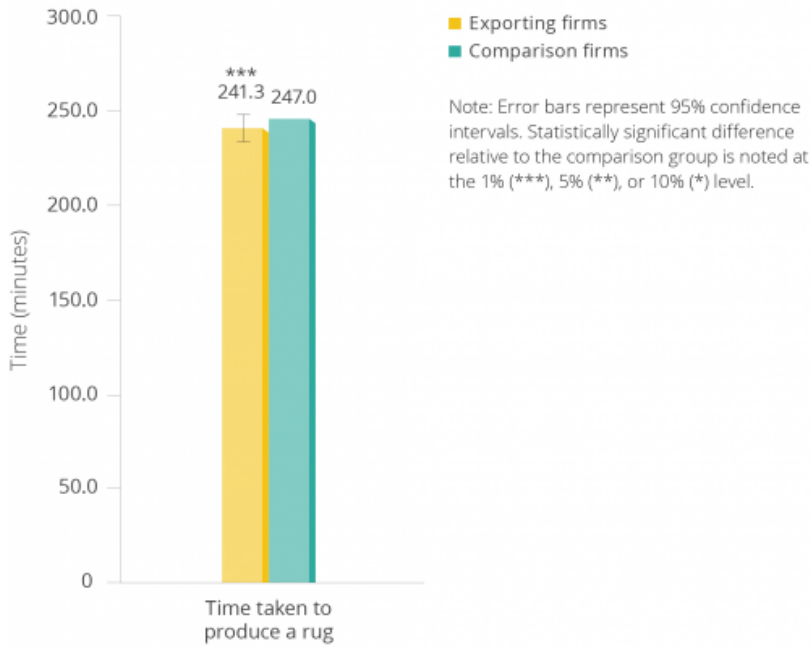
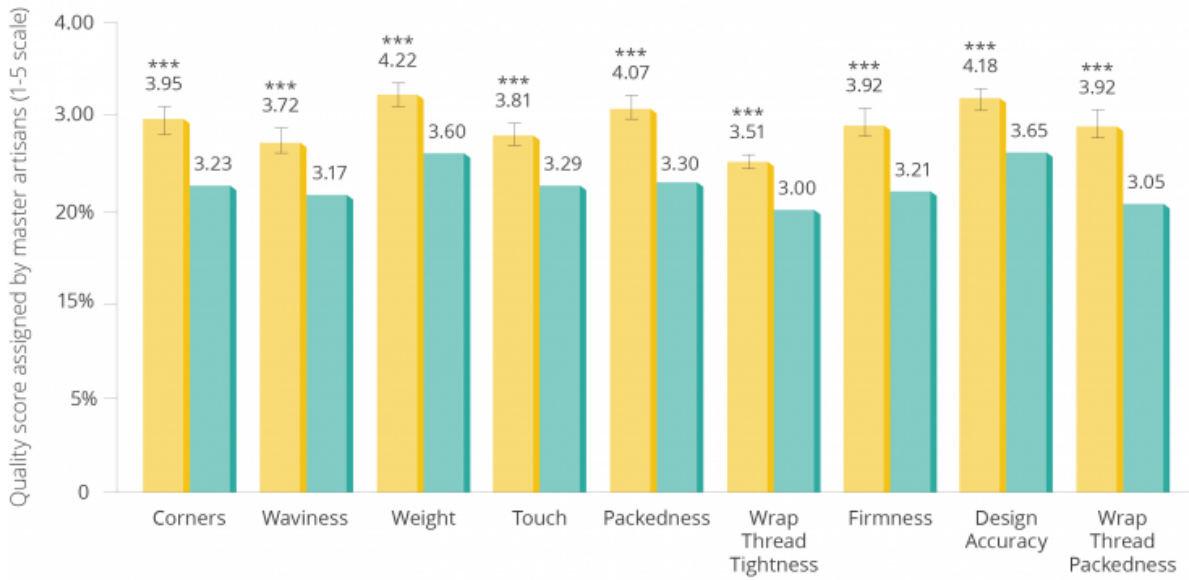


Note: Error bars represent 95% confidence intervals. Statistically significant difference relative to the comparison group is noted at the 1% (***) level.

The chart displays the impact of exporting on profits for two metrics: Direct profits and Direct profits per owner hour. The y-axis represents the percent change relative to a comparison firm, ranging from 0% to 40%. The x-axis is labeled 'Impact of exporting on profits'. The 'Direct profits' bar (yellow) shows a 26% increase, while the 'Direct profits per owner hour' bar (teal) shows a 20% increase. Both bars include error bars representing 95% confidence intervals and are marked with '***' to indicate statistical significance at the 1% level.

Figure 2 .

Exporting firms produced higher quality rugs in a similar amount of time



Exporting firms produced higher quality rugs in a similar amount of time. The quality scores for exporting firms were significantly higher than comparison firms across all attributes. The time taken to produce a rug was also similar between the two groups.

