Media Campaigns on Candidate Quality and Voter Choice in Rural Andhra Pradesh, India

Researchers:
Abhijit Banerjee
Rohini Pande

Sector(s): Political Economy and Governance

J-PAL office: J-PAL South Asia

Location: Andhra Pradesh, India

Target group: Voters

Outcome of interest: Electoral participation Transparency and accountability Corruption and Leakages

Intervention type: Information Media