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**Researchers:**

David Atkin  
Amit Khandelwal  
Adam Osman

**Sector(s):** Finance

**Location:** Egypt

**Sample:** 219 rug producers

**Target group:** Small and medium enterprises

**Outcome of interest:** Earnings and income Market access

**AEA RCT registration number:** AEARCTR-0000069

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**Research Papers:** Exporting and Firm Performance: Evidence from a Randomized Experiment

**Partner organization(s):** Aid to Artisans, Hamis Carpets

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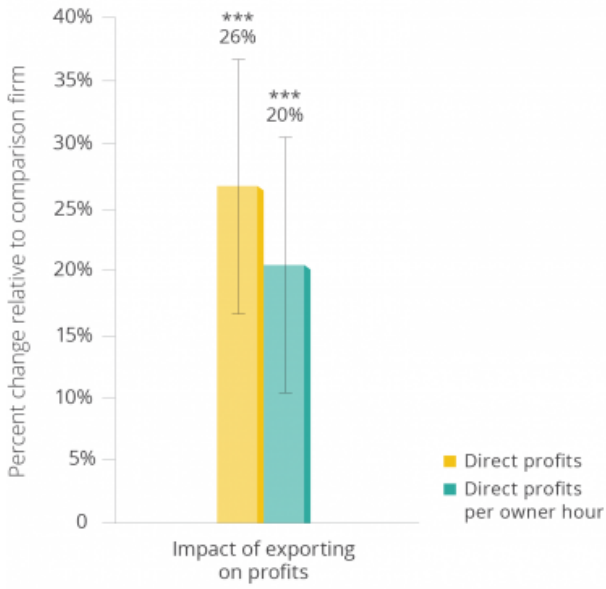
Woman pushing fabric through a sewing machine

Photo credit: Haitham Fahmy, J-PAL

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## Exporting firms earned higher profits

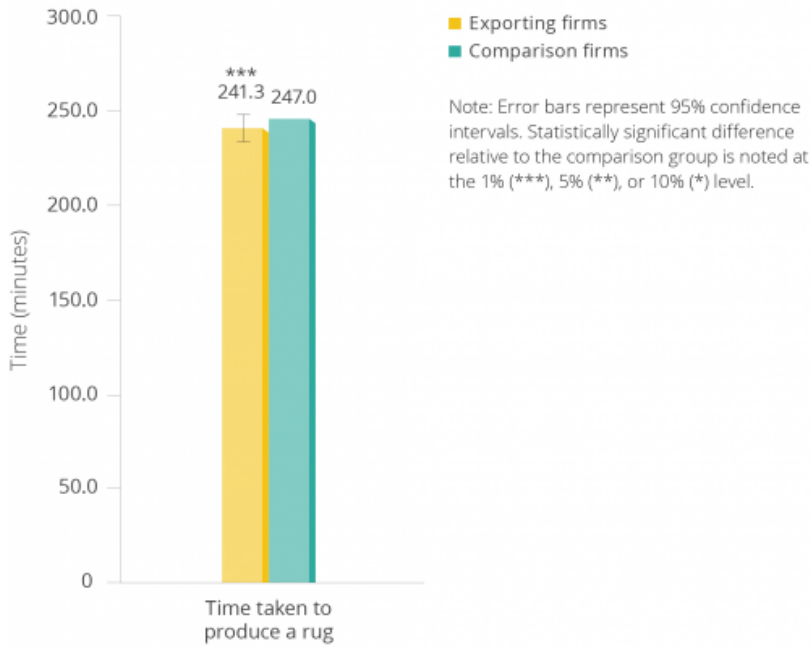
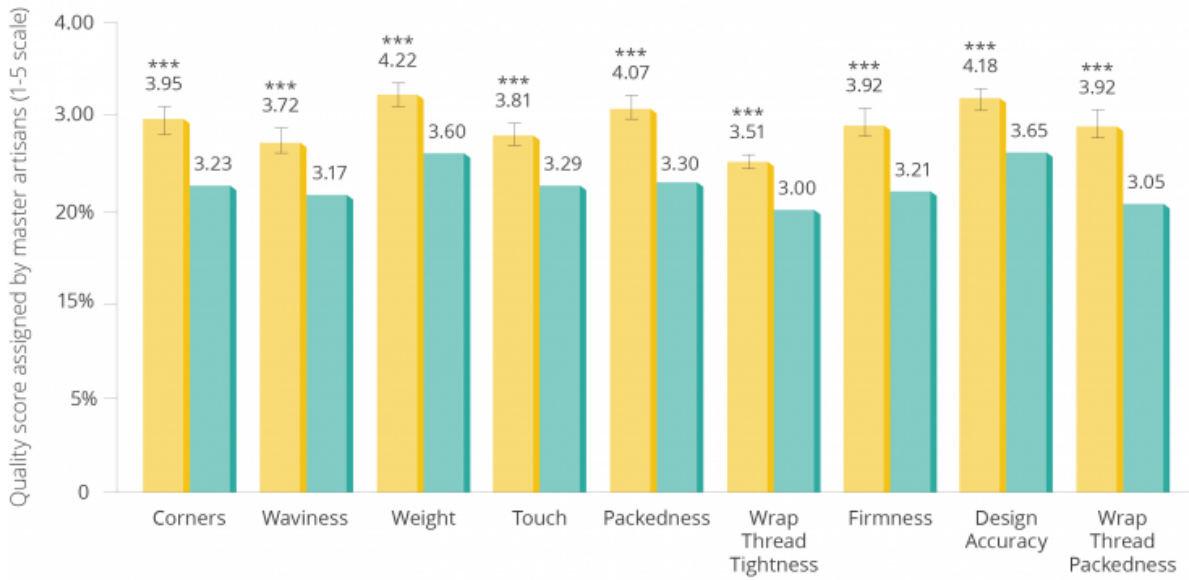


Note: Error bars represent 95% confidence intervals. Statistically significant difference relative to the comparison group is noted at the 1% (\*\*\*) level.

The chart displays the impact of exporting on profits for two metrics: Direct profits and Direct profits per owner hour. The y-axis represents the percent change relative to a comparison firm, ranging from 0% to 40%. The x-axis is labeled 'Impact of exporting on profits'. The 'Direct profits' bar (yellow) shows a 26% increase, while the 'Direct profits per owner hour' bar (teal) shows a 20% increase. Both bars include error bars representing 95% confidence intervals and are marked with three asterisks (\*\*\*) indicating statistical significance at the 1% level.

Figure 2 .

## Exporting firms produced higher quality rugs in a similar amount of time



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