The Impact of Emergency Job Retention Assistance on Labor Market Outcomes for Informal Firms and Workers in Ghana

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Sector(s): Firms, Labor Markets

Target group: Small and medium enterprises Informal workers

Outcome of interest: Employment Firm survival and sustainability

Intervention type: Cash transfers Conditional cash transfers COVID-19 response Unconditional cash transfers

AEA RCT registration number: https://www.socialscienceregistry.org/trials/8833

A large share of workers in sub-Saharan Africa work in informal firms and lack access to formal unemployment insurance. Researchers are conducting a randomized evaluation to test the impact of providing emergency job retention assistance to firms and workers on firm survival, worker-firm match survival, and labor market outcomes for firm owners and workers in Ghana's informal sector. Research is ongoing; results are forthcoming.