

The Impact of Messaging and Incentives on Survey Response Rates to Understand Barriers COVID-19 Testing in the United States

Sector(s): Health

J-PAL office: J-PAL North America

Ubicación: Minnesota, United States of America

Grupo objetivo: Adults

Resultado de interés: Attitudes and norms Take-up of program/social service/healthy behavior

Tipo de intervención: Health care delivery Nudges and reminders COVID-19 response

Número de registro del AEA RCT Registry: AEARCTR-0006278

To better understand barriers to COVID-19 testing for underserved communities, researchers evaluated the impact of varying flyer messaging and survey incentive rates on survey responses. Researchers will use survey responses to identify the most important barriers to testing and potential community leaders to effectively disseminate vital public health information. This research is ongoing and results are forthcoming.