The Impact of Access to Credit and Business Training on Entrepreneursâ€™ Business Outcomes and Resilience to COVID-19

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Sector(s): Labor Markets

Sample: 2000 business owners and aspiring entrepreneurs

Initiative(s): Jobs and Opportunity Initiative (JOI)

Target group: Entrepreneurs Women and girls

Outcome of interest: Earnings and income

Intervention type: Business skills training Credit COVID-19 response

The global pandemic and economic shutdown due to COVID-19 are likely to have enormous impacts on rural households, and being self-employed might affect the ability of households to mitigate, cope with, and recover from the shock. Researchers are conducting a randomized evaluation to test the impact of access to credit and business training on entrepreneurs' business outcomes and households' resilience to cope with the consequences of COVID-19. Research is ongoing; results are forthcoming.