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Finding Missing Markets: An Agricultural Brokerage Intervention in Kenya

Dean Karlan, Nava Ashraf, Xavier Giné

Smallholder Kenyan farmers export more crops with credit and coordination services, but incomes do not significantly improve.



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Rates of Return to Fertilizer: Evidence from Field Experiments in Kenya

Esther Duflo, Jonathan Robinson, Michael Kremer

Researchers in Kenya collaborated with the NGO International Child Support to measure the returns to different types of fertilizer among local farmers. While results show that all interventions led to increases in yield, rate-of-return calculations indicate that not all were profitable for the average farmer.



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Nudging Farmers to Use Fertilizer: Experimental Evidence from Kenya

Esther Duflo, Jonathan Robinson, Michael Kremer

Complex implementation and information gaps explain why farmers do not use theoretically profitable fertilizers in Kenya.



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Farmer Decision-Making and Technology Experimentation in Indonesia

Rema Hanna, Sendhil Mullainathan , Joshua Schwartzstein

Providing farmers with data on previously unnoticed factors affecting their crop yields can help them adopt optimal agricultural practices.



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Demand for Rainfall Insurance in India

Shawn Cole , Daniel Stein, Xavier Gine, Jeremy Tobacman, Petia Topalova, Robert Townsend, James Vickery

In the Indian states of Andhra Pradesh and Gujarat, researchers tested how demand for weather insurance responded to different marketing schemes and price discounts. They found that demand was very price sensitive, but that poor understanding of the product, distrust of insurance agents, and liquidity constraints also limited take-up.



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Futures Prices and Risk Hedging in Gujarat, India

David Yanagizawa-Drott, Raghavendra Chattopadhyay,
Shawn Cole , Jeremy Tobacman, Stefan Hunt

Researchers conducted a randomized evaluation to measure the impact of a crop price awareness program on reducing price uncertainty and promoting forward-looking planting decisions among farmers in India.

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