Measurement and Survey Design

Surveys are a widely used and incredibly versatile tool for collecting information in order to design policy and conduct research. Many factors contribute to ensuring that the recorded information is reliable and accurate. J-PAL South Asia offers a three-day course for researchers and evaluation specialists from different disciplines and anyone else who would like to learn how to strengthen their survey instruments to collect more accurate and meaningful data.

In this course, participants will learn what information is needed to answer their policy or research questions, how to design good survey instruments, how to pilot and refine a survey, and how to develop field protocols. Topics covered are:

- Developing a theory of change to map the causal pathway of a program
- Using a theory of change to inform the selection of indicators
- Creating accurate and precise measurements, particularly for hard-to-measure concepts or sensitive information
- Strategies to mitigate measurement error
- Designing a digital survey questionnaire
- Piloting and refining the survey instrument
- Designing an effective field survey plan
Upcoming Dates

May 8–10, 2019 | New Delhi, India

Learn more and apply »

Testimonial

Video of Measurement and Survey Design - Participant Testimonial

Sample Agenda

Click to expand the sample course agenda or download the full sample agenda.
Fee structure

<table>
<thead>
<tr>
<th>Organisation Type</th>
<th>Course Fee (service tax extra, as applicable)</th>
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</thead>
<tbody>
<tr>
<td>Developed Country For-Profit/Foundation/Academic/Research Institutions/Government Multilateral, Bilateral and International Organisations</td>
<td>INR 60000</td>
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<tr>
<td>Developed Country NGO</td>
<td>INR 40000</td>
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<tr>
<td>Developing Country For-Profit/Private Sector/Foundation</td>
<td>INR 30000</td>
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Fee includes the 3-day training with lunch, tea, and coffee as well as all course materials.

Published on The Abdul Latif Jameel Poverty Action Lab (https://www.povertyactionlab.org)
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