Executive Education 2021: Evaluating Social Programmes
Agenda

Time (IST)	22nd November 2021	23rd November 2021	24th November 2021	25th November 2021	26th November 2021
13:35 -14:00	Welcome and Introduction				
14:00 – 15:40	**Lecture 1: Introduction to Monitoring & Evaluation (M&E) and Theory of Change** (Key M&E concepts and designing a Theory of Change for programmes)	**Lecture 2: Measurement** (How can you ensure the validity and reliability of indicators while measuring your outcomes of interest? How do you prevent measurement bias in primary data collection?)	**Lecture 3: Why Randomize?** (What do we mean by a counterfactual? How can we best mimic the counterfactual to arrive at a credible estimate of impact? This lecture will use an example to illustrate different impact evaluations methods, and will highlight the merits of RCTs)	**Lecture 4: How to Randomize?** (This lecture introduces participants to concepts such as the level of randomization, and designing RCTs for different programme specifications)	**Lecture 5: Research to Policy** (Using an example of a completed RCT, this lecture illustrates how rigorous evidence has been used for programme/policy decisions)
15.40 – 15.55	*STRETCH BREAK*				
15:55 – 17:55	**Breakout Session on Case Study 1: Theory of Change**	Office hours	**Breakout Session on Case Study 2: Why Randomize?**	**Breakout Session on Case Study 3: How to Randomize?**	Feedback survey
17:55 – 18:30				Office hours	Office hours