

# المعمل المصري لقياس الأثر | EGYPT IMPACT LAB

## BEET: Building Evidence Ecosystems in Urban Planning through Training

Workshop on Integrated Urban Planning and Policy Impact through Evidence, co-hosted by Egypt Impact Lab and UNHABITAT



Founding partners

Additional support

## DETAILED AGENDA

**Event:** BEET: Building Evidence Ecosystems in Urban Planning through Training  
**Date:** Monday and Tuesday 26-27 May, 2025  
**Location:** Alexandria

### Workshop Objectives:

1. Introducing the UN-Habitat Integrated Urban Planning Framework and the UPIMC Methodology.
2. Provide hands-on technical training on GIS tools for urban planning.
3. Promote policy discussions based on evidence and research, enhancing capacities for data-driven decision-making.
4. Equip local practitioners with practical tools to collect, analyze, and utilize data in planning and policy formulation.
5. Strengthen inter-agency collaboration and knowledge-sharing at the city and regional levels

### Agenda

Date & Time	Day 1	Day 2
8:30 - 9:00	Registration and Welcome Coffee	
9:00 - 9:30	<b>Welcome Remarks and Workshop Objectives</b> Mr. Ahmed Rizk, Office Director, UN-HABITAT and Dr. Amira Elshal, Associate Director of Research, J-PAL MENA	<b>Recap and Training Objectives</b>
9:30 – 10:30 am	<b>Session 1: Overview of the UN-Habitat Integrated Urban Planning Frameworks</b>  Mr. Mohamed Hagra, Urban Planner, UNHABITAT	<b>Training Session 2   Why Randomize?</b> Dr. Mai Mahmoud, Post Doc, J-PAL MENA +Q&A
10:30 - 11:00 am		<b>Case Study (TBD about urban planning)</b>
11:00 - 11:30 am	<b>Session 2: Introduction to UPIMC Methodology – Examples</b>  Ms. Rowaida Dweik, UPIMC Programme Specialist	<b>Training Session 3   How To Randomize and Sample Size?</b> Dr. Mai Mahmoud, Post Doc, J-PAL MENA +Q&A
11:30 am - 12:00 pm	<b>Coffee break</b>	
12:00 - 12:30 pm	<b>Session 3: GIS Training for Urban Planning – Technical Hands-On Workshop</b>	<b>Coffee break</b>

Date & Time	Day 1	Day 2
12:30 - 1:00 pm	Mr. Abd Elrahman Wanis, GIS Trainer / UN-Habitat GIS Expert Wrap-up +Q&A	<b>Case Study (TBD about urban planning)</b>
1:00 - 1:30 pm		
1:30 - 2:30 pm		<b>Training Session 4   Ethics and Generalizability</b> Ms. Mireille Maher, Research Manager, J-PAL MENA  +Q&A
2:30 - 3:30	<b>Lunch</b>	<b>Training Session 5   Leveraging data</b> Ms. Rania Fleifel and Mr. Mazen Mohamed Data Analysts, the Egypt Impact Lab  +Q&A
3:30 - 4:30	<b>Training Session 1   Why Evaluate &amp; Theory of Change</b> Ms. Nagla Alkhoreiby, Senior Policy Associate, J-PAL MENA  +Q&A	<b>Closing and networking Lunch</b> <b>Closing</b>
4:30 - 5:00	<b>Case Study (TBD about urban planning)</b>	

## Expected Participants

- Senior government officials from Ministry of Local Development and Ministry of Housing, Utilities and Urban communities and NUCA
- Government officials from Damietta, Alexandria and Cairo Governorates

### About the Egypt Impact Lab

The Egypt Impact Lab (EIL), established in 2022, is a strategic initiative of the Abdul Latif Jameel Poverty Action Lab Middle East and North Africa (J-PAL MENA) at the American University in Cairo (AUC) and the Ministry of Planning, Economic Development, and International Cooperation (MPEDIC). The EIL is made possible with generous support from the founding partners, the Sawiris Foundation for Social Development and Community Jameel, and additional support from UNICEF Egypt.

EIL is uniquely positioned in MPEDIC's National Institute for Governance and Sustainable Development (NIGSD) to strengthen the effectiveness and cost-effectiveness of Egypt's poverty reduction policies by:

1. Conducting randomized evaluations of promising government initiatives.
2. Utilizing research outcomes to inform policy decisions and program scaling.
3. Cultivating a culture of evidence-informed policy-making across government institutions.

EIL's key thematic areas:

1. Social protection and poverty reduction
2. Employment and micro, small, and medium enterprise development
3. Women's empowerment and family planning
4. Environment, Energy, and Climate Change (led by *HAPIE*)