

المعمل المصري لقياس الأثر | EGYPT IMPACT LAB

BEET: Building Evidence Ecosystems in Education, Employment, and Training

A peer-to-peer learning event co-hosted by Egypt Impact Lab and
the European Training Foundation



Founding partners



SAWIRIS FOUNDATION
مؤسسة ساويرس



Community
Jameel

Additional support



DETAILED AGENDA

Event: BEET: Building Evidence Ecosystems in Employment, Education, and Training
Date: Tuesday April 8th to Thursday April 10th, 2025
Location: Dusit Thani, 5th Settlement, Cairo.

Overview

The Egypt Impact Lab (EIL) and the European Training Foundation (ETF) are honored to invite you to attend a landmark learning event that combines high-level policy dialogue with practical technical training to build sustainable evidence ecosystems in education and employment. The program is structured to:

- Connect policymakers with implementation expertise
- Build technical capacity in evaluation methodologies
- Foster international learning networks
- Enable evidence-based program scaling

The morning opening session combines keynote addresses from government leaders and a structured panel discussion among international experts, creating a unique platform for meaningful dialogue on institutional capacity building and regional cooperation.

The remaining two-day program is a comprehensive learning event designed to build technical capacity in evaluation methodologies and foster a community of practice among implementation partners.

The event progresses from high-level policy discussions to hands-on training sessions in impact evaluation methods. Technical participants will engage in interactive learning sessions, case studies, and practical exercises that will enhance their ability to design, implement, and evaluate evidence-based programs in technical education and labor market policies.

Agenda

Date & Time	Day 1	Day 2	Day 3
9:00 - 9:30	Registration		
9:30 – 10:15	Opening Session Keynote Remarks <ol style="list-style-type: none"> Ms. Cristina Mereuta, Acting Head of Unit, European Training Foundation (moderator) Dr. Ahmed Elsayed, Executive Director, J-PAL MENA Ms. Amandine Moignard, Executive Secretary ad interim, World Association of Public Employment Services (WAPES) Pilvi Torsti, ETF Director (online connection) Alice Peslin, Team Leader, Cooperation Section, Delegation of the European Union to Egypt Dr. Amal Abdelmaguid, Head of the Central Administration for Strategic Planning, Ministry of Labor. H.E.Dr. Rania Elmashat, Minister of Planning, Economic Development, and International Cooperation (recorded video) 	Training Session 3 How To Randomize and Sample Size? Dr. Amira Elshal, Associate Director of Research at J-PAL MENA +Q&A	Monitoring and evaluation in practice – the case of Swedish Public Employment Service Dr. Gisela Waisman, Qualified analyst, Swedish Public Employment Service Ms. Amandine Moignard, Executive Secretary ad interim, World Association of Public Employment Services (WAPES)
10:15- 10:30			Structured Reflection Session Interactive Session
10:30 – 11:00 am	Panel Discussion High-Level Stakeholders Moderator: Dr. Reham Rizk, Director and Associate Professor, J-PAL MENA's Egypt Impact Lab Speakers: <ol style="list-style-type: none"> Ms. Radwa Abdelraouf, Head of Labour-market-oriented Technical Education for Transition to Green Economy, Deputy Head of Project Employment Promotion Project (EPP), GIZ Egypt 	Case Study (Job Training and Matching by Osman and Elsayed)	
11:00 am – 11:20 am		Training Session 4 Ethics and Generalizability Ms. Nadeen ElAshmawy, Policy and Communications Lead at J-PAL MENA +Q&A	Coffee break
11:20 – 11:30			Structured Reflection Session Interactive Session (cont.)
11:30 - 12:00			

Date & Time	Day 1	Day 2	Day 3
	<div>2. Dr. Gisela Waisman, Qualified analyst, Swedish Public Employment Service</div> <div>3. Mr. Shiraz Chakera, Chief of Education, UNICEF Egypt</div> <div>4. Ms. Joanna Hofman, Deputy Director, RAND Europe</div>		
12:00 - 12:30	Coffee break		Next steps and closure
12:30 – 01:30	<div>Training Session 1 Why Evaluate & Theory of Change</div> <div>Dr. Ahmed Elsayed, Executive Director, J-PAL MENA</div> <div>+Q&A</div>	Interactive Session Marketplace	Lunch
1:30 - 2:00	Case Study (Job Training and Matching by Osman and Elsayed)		
2:00 - 3:00	Lunch		
3:00 - 4:00	<div>Training Session 2 Why Randomize?</div> <div>Dr. Mai Mahmoud, Post-Doc at J-PAL MENA</div> <div>+Q&A</div>	<div>Training Session 5 Leveraging data</div> <div>Ms. Rania Fleifel, Data Analyst, the Egypt Impact Lab</div> <div>Ms. Joanna Hofman, Deputy Director, RAND Europe</div> <div>+Q&A</div>	
4:00 – 4:30	Case Study (Job Training and Matching by Osman and Elsayed)	Q&A and Discussion	

Expected Participants

Senior Attendees (Morning Session and Panel on Day 1)

- Senior government officials
- International organization leaders

- Policy decision-makers

Technical Participants (Full Training Program)

- Program managers
- M&E specialists

Event Objectives

Strengthen Active Labor Market Policies (ALMPs)

- Explore evaluation frameworks that enhance the cost-effectiveness of ALMPs.
- Share evidence on successful labor and education evaluations and discuss best practices for matching individuals seeking jobs with the right training programs and the right jobs.
- Discuss best practices and lessons learned in comprehensive skills profiling methodologies and the use of a gender-sensitive lens when designing TVET programs.
- Explore considerations for the green transition to align educational outcomes with sustainable development goals.

Enhance the Knowledge Ecosystem in Technical and Vocational Education and Training (TVET)

- Institutionalize and facilitate evidence-based practice and evidence-sharing protocols that improve the flow of information across a multi-stakeholder network.
- Foster an environment that supports continuous improvement and informed decision-making in TVET policies and practices.

Event Outcome

Announcing the partners' plans to co-develop and disseminate a Handbook on the “Best Buys” in active labor market interventions.

About the Egypt Impact Lab

The Egypt Impact Lab (EIL), established in 2022, is a strategic initiative of the Abdul Latif Jameel Poverty Action Lab Middle East and North Africa (J-PAL MENA) at the American University in Cairo (AUC) and the Ministry of Planning, Economic Development, and International Cooperation (MPEDIC). The EIL is

made possible with generous support from the founding partners, the Sawiris Foundation for Social Development and Community Jameel, and additional support from UNICEF Egypt.

EIL is uniquely positioned in MPEDIC's National Institute for Governance and Sustainable Development (NIGSD) to strengthen the effectiveness and cost-effectiveness of Egypt's poverty reduction policies by:

1. Conducting randomized evaluations of promising government initiatives.
2. Utilizing research outcomes to inform policy decisions and program scaling.
3. Cultivating a culture of evidence-informed policy-making across government institutions.

EIL's key thematic areas:

1. Social protection and poverty reduction
2. Employment and micro, small, and medium enterprise development
3. Women's empowerment and family planning
4. Environment, Energy, and Climate Change (led by *HAPIE*)

About the European Training Foundation (ETF)

The European Training Foundation (ETF), established in 1994, is the European Union Agency that supports countries outside the EU in improving their human capital development, in the context of European Union (EU) external relations policies. Currently, the ETF cooperates at the country and regional levels with the countries of the EU Neighbourhood and Enlargement regions and in Central Asia, as well as contributing to the EU's external policies and programmes in other regions in response to specific requests from the European Commission.

In its partner countries¹, the ETF contributes to the development of human capital by providing advice and support to the countries themselves and to the EU Delegations on the reform of education, training, and employment policies and systems. This contributes to social well-being, stability, and prosperity in the countries surrounding the European Union.

ETF's key activity areas:

1. Employability and transition to work
2. Career guidance and work-based Learning
3. Digital skills and learning

¹ Albania, Algeria, Armenia, Azerbaijan, Bosnia and Herzegovina, Egypt, Georgia, Israel, Jordan, Kazakhstan, Kosovo (this designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ opinion of the Kosovo declaration of independence), Kyrgyzstan, Lebanon, Libya, Moldova, Montenegro, Morocco, North Macedonia, Palestine (this designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual position of the EU Member States on this issue), Serbia, Syria, Tajikistan, Tunisia, Turkey, Turkmenistan, Ukraine and Uzbekistan

4. Innovative teaching and learning
5. Policy analysis and progress monitoring
6. Qualifications and qualifications systems
7. Skills and migration
8. Skills for enterprise development
9. Green skills
10. Governance and financing of lifelong learning
11. Quality assurance in vocational training
12. Vocational excellence