



YEARS OF J-PAL
WORLDWIDE



COLLOQUIUM

22nd - 23rd June, 2023

Science and the Fight
against Poverty:

How Far Have We Come
in 20 Years and What's Next?

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Marguerite de Navarre amphitheatre at the Collège de France

Science and the Fight against Poverty:

How Far Have We Come in 20 Years and What's Next?

Organization: Esther Duflo, chaire Pauvreté et politiques publiques

COLLÈGE
DE FRANCE
— 1530 —

 **J-PAL**
ABDUL LATIF JAMEEL POVERTY ACTION LAB
EUROPE

 **Community
Jameel**
A TRADITION SINCE 1945

This colloquium serves as the culmination of the first year of J-PAL co-founder and director Esther Duflo's chair position in "Poverty and Public Policy" at the Collège de France, which she has used to explore the progression of the global effort to develop and mainstream evidence-based policy. This event will seek to chart the path forward for policymaking informed by rigorous research on a global level and continue J-PAL's work of advocating for innovative, cost-effective solutions to our most pressing challenges.

The colloquium will gather a wide range of stakeholders including: researchers, policy-makers, social entrepreneurs, donors and the general public. Ultimately, the event's aim is to explore the role that evidence use can play in shaping social policy and development programmes in different contexts; to disseminate best practices in evidence-based policy making at a global level; to celebrate the progress made in the fight against poverty through rigorous research; and to take stock of the work yet to be done to effectively respond to global challenges, in particular climate change.

Ce colloque marque le point culminant de la première année d'Esther Duflo, cofondatrice et directrice de J-PAL, comme titulaire de la Chaire "Pauvreté et Politiques publiques" au Collège de France. Cette année lui a permis de faire le bilan des progrès accomplis pour développer et promouvoir des politiques fondées sur les preuves. Ce colloque est l'occasion d'en présenter les perspectives futures au niveau mondial ; il s'inscrit dans le travail de plaidoyer que mène J-PAL pour des réponses innovantes et rentables à nos défis les plus pressants.

Ce colloque de deux jours a pour thème la contribution de l'innovation et de la recherche rigoureuse à la lutte contre la pauvreté. L'évènement rassemble des chercheurs, des décideurs politiques, des entrepreneurs sociaux, des bailleurs de fonds, ainsi qu'un large public. Son objectif est d'explorer le rôle que peut jouer l'utilisation des résultats probants dans l'élaboration des politiques sociales et des programmes de développement dans différents contextes ; de diffuser les meilleures pratiques en matière de politiques fondées sur les preuves au niveau mondial ; de célébrer les progrès accomplis dans la lutte contre la pauvreté grâce à des recherches rigoureuses ; et de faire le point sur les efforts qu'il reste à fournir pour répondre aux défis globaux, en particulier celui du changement climatique.

THURSDAY JUNE 22nd MORNING:

*This morning will be conducted in French,
with simultaneous translation into English.*

8h45 Registration

Opening session

9h15 Event opening

Introduction, welcome, and address by **Esther Duflo** (Professor, Collège de France, MIT; J-PAL Director)

Address by **Bruno Le Maire** (French Minister of Economy, Finance, and Industrial and Digital Sovereignty)

Address by **Abdourahmane Cissé** (Minister, Secretary-General of the Presidency, Republic of Côte d'Ivoire)

Morning session: Building a hub for experimental research and evidence-based policy-making in France

10h15 A panel discussion with insights on advances in experimental research in French education

Charline Avenel (Rector, Academy of Versailles)

Axelle Charpentier (Head of Office, Support for evaluation of public policies and research, French Ministry of National Education and Youth)

Marc Gurgand (Head of the Economics Department, ENS-PSL; J-PAL Europe Scientific Director)

11h15 Coffee break

11h45 Talk by **Martin Hirsch** (former commissioner for Youth and for Active Solidarity against Poverty)

A conversation on how experiments have informed the work of the public employment agency in France

Bruno Crépon (Professor, CREST)

Cyril Nouveau (Director of Statistics, Studies and Evaluation, Pôle Emploi)

13h Lunch break

THURSDAY JUNE 22nd AFTERNOON:

Investments in Social Policy in Europe

In English only

- 14h30 Opening address by **José Luis Escrivá** (Spanish Minister of Inclusion, Social Security and Migration)
- 14h50 **Introduction to the European Social Inclusion Initiative (ESII)**
George Richards (Community Jameel)
- Generating rigorous evidence to support social inclusion in Europe**
Sule Alan (Professor, European University Institute)
Luc Behaghel (Professor, Paris School of Economics)
Elia La Ferrara (Professor, Harvard Kennedy School)
- 15h50 *Coffee break*
- 16h15 **Case Study: Building a Policy Lab in Spain to evaluate pilot social inclusion measures designed for households receiving the national minimum income**
Samuel Bentolila (Professor, CEMFI)
Mónica Martínez-Bravo (Associate Professor, CEMFI)
Milagros Paniagua (Secretary-General, Spanish Ministry of Inclusion, Social Security and Migration)
Moderated by **Abhijit Banerjee** (Professor, MIT; J-PAL Director)
- 17h15 Closing address by **Jutta Urpilainen**** (European Commissioner for International Partnerships)
Address by **Chrysoula Zacharopoulou**** (French Minister of State for Development, Francophonie and International Partnerships)
- ** To be confirmed
- 18h *End of programme*

FRIDAY JUNE 23rd MORNING:

Placing evidence and innovation at the heart of development policy

In English only

9h00 Opening address by **Abhijit Banerjee** (Professor, MIT; J-PAL Director)

9h20 **20 years of research and evidence use:**

Rachel Glennerster (Associate Professor, University of Chicago)

Santhosh Mathew (Country Lead Public Policy and Finance,
Bill & Melinda Gates Foundation)

Moderated by **Abhijit Banerjee** (Professor, MIT; J-PAL Director)

10h00 **Fostering the funding of innovation in development cooperation**

Michael Kremer (Professor, University of Chicago)

FID and the modernisation of development partnerships

Hervé Berville (French Secretary of State for the Sea)

**Introducing Development Innovation Ventures (DIV)
and the Fund for Innovation in Development (FID)**

Sasha Gallant (Chief, DIV)

Juliette Seban (Executive Director, FID)

Perspectives from Project Implementers

Naomi Kirungu (Lead, Partnerships - SME, African Management Institute)

Alison Naftalin (Chief Executive Officer of Lively Minds)

Kwabena Tandoh (Deputy Director General of Ghana Education Services)

11h15 *Coffee break*

11h45 **How has development cooperation been transformed by the surge in rigorous evidence? What can we do better?**

Dean Karlan (Professor, Northwestern University; Chief Economist, USAID)

Arianna Legovini (Director, Development Impact Evaluation, World Bank)

Thomas Melonio (Executive Director of Innovation, Strategy, and Research,
Agence Française de Développement)

Charlotte Watts (Chief Scientific Adviser and Director for Research and
Evidence, UK Foreign, Commonwealth and Development Office)

Moderated by **Esther Duflo** (Professor, Collège de France, MIT;
J-PAL Director)

12h45 *Lunch break*

FRIDAY JUNE 23rd AFTERNOON:

Addressing global challenges

In English only

- 14h15 A presentation on climate challenges and solutions**
Robin Burgess (Professor, London School of Economics)
Michael Greenstone (Professor, University of Chicago)
- 15h Reflecting on the power of long-term research partnerships: Presentations and Dialogue**
Pascaline Dupas (Professor, Stanford University)
Carol Nekesa (Co Founder and Director Vyxer Research Management, REMIT Kenya)
- 15h45 Coffee break**
- Rema Hanna (Professor, Harvard Kennedy School)
Elan Satriawan (TNP2K, Indonesia)
- Miriam Laker (Research Director, GiveDirectly)
Tavneet Suri (Professor, MIT)
- 17h30 Closing remarks**
Iqbal Dhaliwal (J-PAL Global Executive Director)
Esther Duflo (Professor, Collège de France, MIT; J-PAL Director)
Rémy Rioux (Chief Executive, Agence Française de Développement)
- 18h End of programming**



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