

# BEET: Building Evidence Ecosystems in Governmental Digital Inclusion Initiatives through Training

A peer-to-peer learning event co-hosted by Egypt Impact Lab and GIZ Egypt

## Detailed Agenda



Institutional Host

Founding Partners

Additional Support

**Event:** BEET: Building Evidence Ecosystems in Governmental Digital Inclusion Initiatives through Training  
**Date:** Monday - Wednesday December 1-3, 2025  
**Location:** Cairo, Egypt.

## Overview

The [Egypt Impact Lab](#) (EIL), in collaboration with the German Agency for International Cooperation ([GIZ](#)) through the Supporting e-Government and Innovation in the Public Administration (InnoPA) project implemented on behalf of the German Federal Government and in partnership with the Ministry of Communications and Information Technology (MCIT) is pleased to invite you to a three-day BEET training on Governmental Digital Inclusion Initiatives. The program is structured to:

- Connect policymakers with implementation expertise
- Build technical capacity in evaluation methodologies
- Foster international learning networks
- Enable evidence-based program scaling

## Program structure

The three-day program is a comprehensive learning event designed to build technical capacity in evaluation methodologies and foster a community of practice among implementation partners. Technical participants will engage in interactive learning sessions, case studies, and practical exercises that will enhance their ability to design, implement, and evaluate evidence-based programs in digital inclusion government initiatives.

| Day                                                   | Sessions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Day 1 – Foundations of Evidence-Informed Policymaking | <ul style="list-style-type: none"><li>● Welcome and Orientation: Opening remarks and overview of training objectives</li><li>● Why Evaluate &amp; Theory of Change: Exploring the purpose of evaluation and mapping how programs create impact</li><li>● Why Randomize?: Introduction to randomized evaluations and their value in generating credible evidence</li><li>● Case Studies: Real-world examples from Egypt and beyond, illustrating the use of evidence in shaping policy through group-based discussions</li></ul> |

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|-------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Day 2 – Evaluation Design and Global Relevance        | <ul style="list-style-type: none"> <li>● How to Randomize &amp; Sample Size: Core technical concepts for designing rigorous and actionable evaluations</li> <li>● Case Studies: Continued exploration of evidence use in comparable policy areas</li> <li>● Ethics &amp; Generalizability: Responsible evaluation practices and translating findings across contexts</li> </ul>                                                                                                                                                                                                                                                                                                                                              |
| Day 3 – Data for Action and Institutional Integration | <ul style="list-style-type: none"> <li>● Making Data Usable: Strategies for leveraging administrative and program data for learning and improvement</li> <li>● From Data to Insights: Turning raw data into policy-relevant analysis and feedback loops</li> <li>● Applied Learning: Participants reflect on how to integrate evidence tools into their workstreams and institutions</li> <li>● Structured Reflection Session: A collaborative session to synthesize key takeaways, share peer insights, and outline next steps for applying learning in practice</li> <li>● Certificates &amp; Closing Ceremony: Recognition of participation and shared commitments to advancing evidence-informed policymaking</li> </ul> |

## Training Objectives

### Strengthen Evidence-Informed Inclusive Digital Transformation

- Enhance the ability of government officers to design and manage digital inclusion and innovation in projects using data and evidence.
- Explore evaluation frameworks that improve the effectiveness, sustainability, and impact of digital public services.
- Share evidence and lessons from successful digital initiatives internationally, focusing on inclusion, service quality, and accessibility.
- Examine tools for integrating data, performance monitoring, and adaptive management within digital transformation programs.
- Apply an inclusive and citizen-centered lens to ensure that digital innovation benefits all population groups.

### Build Sustainable Evidence Ecosystems for Digital Governance

- Promote institutional practices for generating, sharing, and using evidence across ministries and digital projects.

- Strengthen capacities in impact evaluation to inform public sector innovation and improve service delivery.
- Encourage peer learning and applied exercises that promote data use and continuous improvement across digital inclusion initiatives.

## **Expected Participants**

- Senior government officials
- Program managers
- M&E specialists

## Tentative Agenda

| Date & Time   | Day 1                                                                                                                                                                                                                                                                                              | Day 2                                                                                                                                             | Day 3                                                                                                                               |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 9:00 - 9:30   | Registration                                                                                                                                                                                                                                                                                       |                                                                                                                                                   |                                                                                                                                     |
| 9:30 - 10:00  | <div>Welcome Remarks and Training Objectives</div> <div><div>1. Marwa Elarif, Head of Component, GIZ InnoPA</div><div>2. Dr. Reham Rizk, Director, Egypt Impact Lab</div><div>3. Dr. Sherifa Sherif, Executive Director, National Institute for Governance and Sustainable Development</div></div> | Recap on Day 1                                                                                                                                    | Recap on Day 2                                                                                                                      |
| 10:00 -10:30  | <div>Digital Divide Problem Framework</div> <div>Ms. Menatalla Fahiem, Advisor, GIZ InnoPA</div>                                                                                                                                                                                                   | <div>Training Session 3   How To Randomize and Sample Size?</div> <div>Dr. Mai Mahmoud, Post-Doc, J-PAL MENA +Q&amp;A</div> <div>Case Study</div> | <div>Training Session 6   Leveraging data</div> <div>Ms. Rania Fleifel, Senior Data Analyst, the Egypt Impact Lab +Q&amp;A</div>    |
| 10:30 - 11:00 | <div>Training Session 1   Why Evaluate &amp; Theory of Change</div>                                                                                                                                                                                                                                |                                                                                                                                                   |                                                                                                                                     |
| 11:00 - 11:30 | <div>Dr. Reham Rizk, Director, Egypt Impact Lab +Q&amp;A</div>                                                                                                                                                                                                                                     |                                                                                                                                                   |                                                                                                                                     |
| 11:30 - 12:00 |                                                                                                                                                                                                                                                                                                    |                                                                                                                                                   |                                                                                                                                     |
|               |                                                                                                                                                                                                                                                                                                    | Coffee break                                                                                                                                      |                                                                                                                                     |
| 12:00 - 12:45 | Case Study                                                                                                                                                                                                                                                                                         | <div>Training Session 4   Ethics</div> <div>Ms. Yostina Girgies, Senior Research Associate, J-PAL MENA +Q&amp;A</div>                             | <div>Training Session 7   Field Data Management</div> <div>Ms. Mariam George, Research Operation Manager, J-PAL MENA +Q&amp;A</div> |
| 12:45 -1:15   | Coffee break                                                                                                                                                                                                                                                                                       | <div>Training Session 5   Generalizability</div> <div>Ms.Nayera Adly, Senior Policy Manager, J-PAL MENA +Q&amp;A</div>                            |                                                                                                                                     |
| 1:15 - 2:00   | Training Session 2   Why Randomize?                                                                                                                                                                                                                                                                |                                                                                                                                                   | Structured Reflection - Interactive Session                                                                                         |

| Date & Time | Day 1                                              | Day 2                                       | Day 3                        |
|-------------|----------------------------------------------------|---------------------------------------------|------------------------------|
| 2:00 - 2:15 | Dr. Reham Rizk, Director, Egypt Impact Lab<br>+Q&A | Structured Reflection - Interactive Session |                              |
| 2:15 - 2:45 | Case study                                         |                                             | Wrap up and closure of day 3 |
| 2:45 - 3:00 | Wrap up and closure of day 1                       | Wrap up and closure of day 2                | Certificates + Group Photo   |

## About the Egypt Impact Lab

The Egypt Impact Lab (EIL), established in 2022, is a strategic initiative of the Abdul Latif Jameel Poverty Action Lab Middle East and North Africa (J-PAL MENA) at the American University in Cairo (AUC) and the Ministry of Planning, Economic Development, and International Cooperation (MPEDIC). The EIL is made possible with generous support from the founding partners, the Sawiris Foundation for Social Development and Community Jameel, and additional support from UNICEF Egypt.

EIL is uniquely positioned in MPEDIC's National Institute for Governance and Sustainable Development (NIGSD) to strengthen the effectiveness and cost-effectiveness of Egypt's poverty reduction policies by:

1. Conducting randomized evaluations of promising government initiatives.
2. Utilizing research outcomes to inform policy decisions and program scaling.
3. Cultivating a culture of evidence-informed policy-making across government institutions.

EIL's key thematic areas:

1. Social protection and poverty reduction
2. Education, Employment & MSME development
3. Gender empowerment and family development
4. Environment, Energy, and Climate Change (led by *HAPIE*)