

EVALUATING SOCIAL PROGRAMS COURSE

2026 | The American University in Cairo

Date & Time	22-06-2026	23-06-2026	24-06-2026
8:30 – 9:00	Registration		
9:00 – 10:30	Welcome Remarks Lecture 1 Why Evaluate & Why Randomize Ahmed ElSayed Executive Director - J-PAL MENA	Lecture 3 How to Randomize Laura Gee - J-PAL Affiliated Professor	Lecture 6 Generalizability and Evidence Use Alfredo Burlando - J-PAL Affiliated Professor
10:30 – 11:00	Coffee Break		
11:00 – 12:00	Case Study - Part 1 Why Randomize	Case Study - Part 3 How to Randomize	Project Group Work Challenges & Ethical Considerations
12:00 – 01:30	Lecture 2 Theory of Change and Measurement Laura Gee J-PAL Affiliated Professor	Lecture 4 Sample Size and Power Alfredo Burlando - J-PAL Affiliated Professor	Lecture 7 Randomized Evaluation Start to Finish Fatma Mosaad Research Manager - J-PAL MENA
1:30 - 2:30	Lunch		
2:30 - 3:30	Case Study - Part 2 Theory of Change and Measurement	Project Group Work Evaluation Design	Group Presentations
3:30 – 3:45	Break		
3:45 – 5:00	Project Group Work Research Question & ToC	Lecture 5 Ethics of Randomized Evaluations Alfredo Burlando - J-PAL Affiliated Professor	Closing remarks & Certificates Distribution

Founding Partners

Additional Support