WHAT'S ON THE SCALING AGENDA?

Registration and Networking

9.30 am

Join us at the registration desk outside **Gulmohar Hall** to kick off the days events. Don't forget to pick up you customised badges designed to help curate your experience through the day, along with your goodie bag.

Scaling with Purpose: The Art and Science of Lasting Change

10.00 am

India has always delivered programs at scale — but scale alone does not guarantee impact. The real question is: how do we ensure that what reaches millions also transforms lives?

Knowing what works is just the beginning. The challenge lies in the importance of evidence-informed design, adaptive implementation, institutional capacity, and robust delivery systems.

Deepening collaboration and coalition to bring evidence-based-policy to India's millions, with a keynote featuring key government perspectives.

S KRISHNAN
Ministry of Electronics and Information Technology, Government of India

IQBAL DHALIWAL
J-PAL, MIT

SHOBHINI MUKERJI
J-PAL South Asia

Pracademically Speaking : Who, Why and How Much

10.45 am

What does a billion-person solution cost? The answer lies in more than numbers.

This interactive keynote will unpack the realities of scaling: the the challenges governments navigate, trade offs funders face, and the choices that CSOs make when evidence meets reality. Through live polling and candid discussions, we will explore what it takes to scale.

MURUGAN VASUDEVAN
Veddis Foundation

SMRITI SHARAN
Ministry of Rural Development, Government of India

SUNITA MENON
Breakthrough

MANGAL PANDEY
Key Education Foundation

Inside ASPIRE: Cracking the Code of Scale

11.45 am

This session explores **ASPIRE's approach to making scaling systematic**, moving from isolated success stories to a structured, deliberate approach.

Viji Iyer will share how ASPIRE has helped J-PAL South Asia move from scattered lessons to a deliberate sclaing pathway— selecting, adapting, and sustaining interventions through an unique alliance of governments, funders, researchers, and CSOs — and how it is distilling a decade of experience into structured approaches like the Innovate, Learn,ntegrate, transfer (ILIT) cycle.

VIJI IYER
ASPIRE

Innovation

Learning

Integration

Transfer

What's Brewing :
Tea + Targeted Interventions

12.15 PM

Grab a cuppa and walk through a showcase of our key scale-up projects in livelihood, economic inclusion, education, gender equity, and climate change.

Featuring: Immersive engagement through dialogue, knowledge products, and networking.

Scale-Up Stories : ASPIRE
Projects in the Spotlight

12.30 pm

In this immersive experience, ASPIRE projects come alive through "scale-stories" that trace the the realities of moving from pilots to public systems.

From forging partnerships to adapting the models to local contexts, each project highlights the turning points that shaped its journey. Participants will move across interactive exhibits, hear directly from implementers and government partners, and explore how evidence is being translated into institutional practice.

The session will close with a space for Q&A and reflection.

Achieving Lift-Off: Moving Pilots to Policy

2.15 pm

Not every promising pilot survives the leap to scale. The ones that do hold powerful lessons.

The panel brings together leaders in education, implementation science, and research who have gone beyond publishing results to actively turning evidence into action.

Together they reflect on what sets these rare successes apart - from leveraging urgency, navigating bureaucratic longevity, and turning evidence into practice.

RUKMINI BANERJI
Pratham Education Foundation

NOAM ANGRIST
What Works Hub for Global Education & Youth Impact

ROBYN MILDON
Centre for Evidence and Implementation

NICK EHRMAAN
Arena Holdings (Moderator)

Shifting Gears : Advancing Systems Change through Research and Funding

3.00 pm

Even the most effective pilots often fail when scaled - because systems aren't often ready. Lasting scale demands systems that can learn, adapt, and endure. Yet systems change is notoriously hard: delivery conditions shift, political priorities evolve, and impact often declines as programs expand. The challenge is to make evidence part of the everyday machinery of government, so improvements not only spread, but last.

In this lightning talk, Shagun Sabarwal draws on her dual perspective as both researcher and funder to explore different dimensions of systems change.

SHAGUN SABARWAL
Co-impact

Samaaj, Sarkaar, Bazaar : A Digital Playground

3.15 pm

Scaling is where society, the market and the government meet, each with a unique set of skills and needs. In this talk, Shankar Maruwada will share how digital public goods can act as the connective tissue between samaaj, sarkar, and bazaar, reducing friction, enabling inclusion, and sparking innovation at the edges.

Drawing on his personal experience, he will illustrate how entrepreneurs can design ecosystems where many players solve together, creating conditions for lasting, population-level change.

SHANKAR MARUWADA
EkStep Foundation

What's Brewing : Tea + Targeted Interventions

3.30 PM

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Who's Scaling the Scale-ups? Catalytic Philanthropy Meets Great Governance

3.45 pm

Exploring how Indian venture philanthropy de-risks innovations, creates the space for more scale-ups to operate efficiently, while working with policymakers to replicate actionable impact across geographies. It also explores opportunities for blended finance and mechanisms for co-investment.

SHAGUN SABARWAL
Co-impact

AMIT CHANDRA
Bain

VIKRANT BHARGAVA
Veddis Foundation

JOHN FLORETTA
J-PAL (Moderator)