

## RESEARCH AND INNOVATION: ED-TECH, PERSONALIZED LEARNING, & THE DIGITAL DIVIDE

March 31<sup>st</sup>, 2017

Massachusetts Institute of Technology, Samberg Conference Center, 50 Memorial Drive, 7<sup>th</sup> floor, Cambridge, MA 02142

START	END	SESSION	SPEAKERS
7:45 AM	8:30 AM	<b>Breakfast and Check-in</b>	
8:30 AM	8:55 AM	<b>Opening Remarks</b>	<b>Quentin Palfrey</b> (Executive Director, MIT J-PAL North America)
8:55 AM	9:20 AM	<b>Remarks:</b> Defining the Landscape of Education Technology Policy	<b>Kumar Garg</b> (Former Senior Advisor, White House Office of Science and Technology Policy)
9:20 AM	10:15 AM	<b>Remarks:</b> Current Evidence on the Impact of Education Technology	<b>Philip Oreopoulos</b> (Professor of Economics, University of Toronto, J-PAL Education Co-Chair)
10:15 AM	10:35 AM	Break	
10:35 AM	11:50 AM	<b>Panel:</b> Perspectives on Personalized Learning and the Power of Rigorous Research	<b>Kenneth Eastwood</b> (Superintendent, Middletown City School District) <b>Thomas Kane</b> (Walter H. Gale Professor of Education and Economics, Harvard Graduate School of Education, MIT J-PAL Affiliate) <b>Vijay Kumar</b> (Associate Dean & Senior Strategic Advisor for Digital Learning, MIT) <b>Jessica Rothenberg-Aalami</b> (Co-Founder & CEO, Cell-Ed) <b>Moderator – Mary Ann Bates</b> (Deputy Executive Director, MIT J-PAL North America)
11:50 AM	12:20 PM	<b>Keynote:</b> Blending Research and Innovation to Transform Student Learning	<b>Karen Cator</b> (President and CEO, Digital Promise)
12:20 PM	1:15 PM	<b>Lunch</b>	

START	END	SESSION	SPEAKERS
1:15 PM	2:35 PM	<b>Interactive Session:</b> RCTs in Education - When and How to Use Them	<p><b>Peter Bergman</b> (Assistant Professor of Economics and Education, Teachers College, Columbia University)</p> <p><b>Benjamin Castleman</b> (Assistant Professor of Education and Public Policy, University of Virginia)</p> <p><b>Sally Hudson</b> (Assistant Professor of Public Policy, Education, and Economics, University of Virginia)</p> <p><b>Hussham Khan</b> (Director of Research, PowerMyLearning)</p> <p><b>Moderator – Vincent Quan</b> (Policy Manager, MIT J-PAL North America)</p>
2:35 PM	2:55 PM	<b>Remarks:</b> Technology, Policy, and the Digital Divide	<b>R. David Edelman</b> (Director of MIT Project on Technology, Economy, & National Security; Former Special Assistant to the President, The White House)
2:55 PM	3:15 PM	Break	
3:15 PM	4:30 PM	<b>Panel:</b> Improving Access to Education in the 21 <sup>st</sup> Century	<p><b>Emary Aronson</b> (Interim Chief Program Officer, Robin Hood Foundation)</p> <p><b>Robert Fairlie</b> (Professor of Economics, UC Santa Cruz)</p> <p><b>Hal Friedlander</b> (Co-founder &amp; CEO, Technology for Education Consortium)</p> <p><b>Leah Gilliam</b> (Vice President of Strategy &amp; Innovation, Girls Who Code)</p> <p><b>Moderator – Rohit Nainpally</b> (Policy and Research Manager, MIT J-PAL North America)</p>
4:30 PM	4:50 PM	<b>Remarks:</b> How Data and Evidence can Transform Education	<b>Aneesh Chopra</b> (President, NavHealth; Former Chief Technology Officer of the United States)
4:50 PM	5:00 PM	<b>Closing Remarks</b>	<b>Rachel Glennerster</b> (Executive Director, MIT J-PAL, Scientific Director, J-PAL Africa, J-PAL Education Co-Chair)