

## J-PAL NORTH AMERICA @ 10

What Works to Reduce Poverty

10 years of research and evidence-based policy to advance economic mobility

September 18 - 19, 2023 | MIT Samberg Conference Center, Dining Rooms 3 + 4

**Monday, September 18, 2023, 3:00 - 8:00PM**

START	END	SESSION
3:00PM	3:10PM	<b>Welcome</b>
3:10PM	3:25PM	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>Vincent Quan, Co-Executive Director, J-PAL North America</li> </ul>
3:25PM	3:45PM	<b>TED-Style Talk   Supporting Low-income US Workers with Sectoral Employment Job Training</b> <ul style="list-style-type: none"> <li>Lawrence Katz, Elisabeth Allison Professor of Economics, Harvard University</li> </ul>
3:45PM	4:45PM	<b>Panel   From Evidence to Policy: Scaling high-impact tutoring across the United States</b> <ul style="list-style-type: none"> <li>Kimberly Dadisman, Associate Director of Policy, J-PAL North America</li> <li>Nakia Towns, Chief Program Officer, Accelerate</li> <li>Philip Oreopoulos, Professor of Economics and Public Policy, University of Toronto; Co-Chair, J-PAL Education Sector</li> <li>Alan Safran, Co-Founder, Chief Executive Officer, and Chair of the Board, Saga Education</li> </ul>
4:45PM	5:00PM	<b>Announcements</b>
5:00PM	5:30PM	<b>Break &amp; Hors d'Oeuvres</b>
5:30PM	6:30PM	<b>Evidence Champions &amp; Social Hour</b> <i>Recognizing J-PAL North America's Inaugural Evidence Champions</i> <ul style="list-style-type: none"> <li>Introductions: Matt Notowidigdo, David McDaniel Keller Professor of Economics, University of Chicago; Co-Scientific Director, J-PAL North America</li> <li>Recipient: Gustavo Bobonis, Professor of Economics and Canada Research Chair in the Political Economy of Development, University of Toronto</li> <li>Recipient: Carrie Cihak, Evidence &amp; Impact Officer, King County, Washington</li> </ul>
6:30PM	8:00PM	<b>Welcome Dinner</b> <b>Fireside Chat: What Have We Learned About Reducing Poverty?</b> <ul style="list-style-type: none"> <li>Marianne Bertrand, Chris P. Dialynas Distinguished Service Professor of Economics, University of Chicago Booth School of Business; Co-Chair, J-PAL Labor Markets Sector</li> <li>Dan Gorenstein, Founder and Executive Editor, <i>Tradeoffs</i></li> </ul>

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**Tuesday, September 19, 2023, 8:30AM - 4:20PM**

START	END	SESSION
8:30AM	9:00AM	<b>Breakfast Available</b>
9:00AM	9:15AM	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>Amy Finkelstein, John &amp; Jennie S. MacDonald Professor of Economics, MIT; Co-Scientific Director, J-PAL North America</li> </ul>
9:15AM	10:15AM	<b>Policy Dialogue   A Deep-Dive Conversation about Evidence-Based Policymaking</b> <ul style="list-style-type: none"> <li>Laura Arnold, Founder and Co-Chair, Arnold Ventures</li> <li>Esther Duflo, Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics, MIT; Co-Director and Co-Founder, J-PAL</li> </ul>
10:15AM	10:35AM	<b>TED-Style Talk   Improving Opportunities for Young People through Summer Jobs Programs</b> <ul style="list-style-type: none"> <li>Sara Heller, Assistant Professor of Economics, University of Michigan</li> </ul>
10:35AM	10:55AM	<b>Break</b>
10:55AM	11:30AM	<b>Advancing Health Equity with Rigorous Research</b> <ul style="list-style-type: none"> <li>Marcella Alsan, Professor of Public Policy, Harvard Kennedy School; Co-Chair, J-PAL North America Health Care Delivery Initiative</li> </ul>
11:35AM	12:35PM	<b>Lunch + Keynote   The Power of Evidence to Improve Lives</b> <ul style="list-style-type: none"> <li>Kim Janey, Chief Executive Officer, Economic Mobility Pathways (EmPATH); former Mayor of Boston</li> </ul>
12:40PM	1:40PM	<b>Panel   Improving Government Services Through Evaluation: A state and local perspective</b> <ul style="list-style-type: none"> <li>Mary Ann Bates, Executive Director, California Cradle-to-Career Data System</li> <li>Kim Desmond, Chief Race and Equity Officer, City of San Diego</li> <li>Stan John, Senior Program Officer, Economic Mobility and Opportunity, Bill &amp; Melinda Gates Foundation (facilitator)</li> <li>Elizabeth Linos, Faculty Director, The People Lab; Emma Bloomberg Associate Professor of Public Policy and Management, Harvard Kennedy School</li> </ul>
1:40PM	2:40PM	<b>Panel   Generating Evidence to Address Homelessness</b>

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		<ul style="list-style-type: none"> <li>• Amanda Lee, Senior Research Manager, J-PAL North America (facilitator)</li> <li>• Chris Constantine, Director of Data &amp; Evaluation, Hamilton Families</li> <li>• Ingrid Gould Ellen, Paulette Goddard Professor of Urban Policy and Planning; Faculty Director for Furman Center for Real Estate and Urban Policy, New York University</li> <li>• Regina Vera, Impact Analyst, Compass Family Services</li> </ul>
2:40PM	3:00PM	<b>Break</b>
3:00PM	4:00PM	<p><b>Panel   Shifting the Paradigm for Randomized Evaluations</b></p> <p><i>Advancing racial equity with rigorous research and evidence-based policymaking</i></p> <ul style="list-style-type: none"> <li>• Adam Gamoran, President, William T. Grant Foundation</li> <li>• Damon Jones, Associate Professor, University of Chicago Harris School of Public Policy; Chair, J-PAL North America Racial Equity Advisory Committee</li> <li>• Matt Notowidigdo, David McDaniel Keller Professor of Economics, University of Chicago Booth School of Business; Co-Scientific Director, J-PAL North America (facilitator)</li> </ul>
4:00PM	4:10PM	<p><b>Globally Informed, Locally Grounded</b></p> <ul style="list-style-type: none"> <li>• Iqbal Dhaliwal, Global Executive Director, J-PAL</li> </ul>
4:10PM	4:20PM	<p><b>Closing Remarks   Reflections and Vision for The Next Decade</b></p> <ul style="list-style-type: none"> <li>• Laura Feeney, Co-Executive Director J-PAL North America</li> </ul>