

# J-PAL at 20: Listing, Learning, Innovating

Friday, November 3, 2023 | 8:30 am–6:00 pm

MIT Media Lab, 6th Floor, 75 Amherst Street, Cambridge, Massachusetts

## Morning Plenary Sessions

### The journey to J-PAL at 20



#### Hassan Jameel

Vice Chairman, Community Jameel

Hassan Jameel is Vice Chairman of Community Jameel. In this role, Hassan has supported Community Jameel's efforts to tackle some of humanity's greatest challenges, including: [global poverty](#); [water and food security](#); the [future of education](#); [machine learning in health](#); [data modeling of disease](#); and [early action against hunger](#). In addition, Hassan is Vice Chairman of [Bab Riza Jameel](#), Vice Chairman of [Community Jameel Saudi Arabia](#), and Deputy President and Vice Chairman of [Abdul Latif Jameel](#). Hassan holds a Bachelor of Arts in International Economics from Sophia University in Tokyo, Japan, and gained an MBA from the London Business School. He speaks English, Arabic, and Japanese.



## Esther Duflo

**Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics, MIT; Co-Founder and Co-Director, J-PAL**

Esther Duflo is the Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics in the Department of Economics at the Massachusetts Institute of Technology and a Co-Founder and Co-Director of J-PAL. In her research, she seeks to understand the economic lives of the poor, with the aim to help design and evaluate social policies. She has worked on health, education, financial inclusion, environment and governance.

Esther has received numerous honors including the 2019 Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel (with co-Laureates Abhijit Banerjee and Michael Kremer). With Abhijit Banerjee, she wrote the critically acclaimed books *Poor Economics: A Radical Rethinking of the Way to Fight Global Poverty* and *Good Economics for Hard Times*.

## High-quality education for all



## Faiyaz Ahmed

**Head Content and Training (Elementary), Pratham Education Foundation**

Faiyaz Ahmed currently heads content and training for elementary grades at Pratham Education Foundation. His responsibilities include content creation, curriculum development, and training for reading and numeracy programs at Pratham. He joined Pratham in 2007. Since 2007 he has been an integral part of many research programs of Pratham with J-PAL, such as the Mother's Literacy Project and From Evidence to Scale-up: Teaching at the Right Level. Faiyaz has a PhD and an advanced diploma in Mass Media from Jawaharlal Nehru University, India. He has published many articles and children's stories in various magazines. He has also translated more than a hundred books for Pratham Books.



## **Gifty Amaney**

**Field Consultant, Innovations for Poverty Action (IPA) Ghana**

Gifty is a Field Consultant at IPA Ghana. She has twelve years experience in fieldwork. Gifty has worked with IPA Ghana on various projects such as Ghana Youth Survey, Making Ghana Girls Great, Ghana School Quality, Mathematics Open Online Course, Ghana Caregiver and Panel Study. Gifty has high interest in data collection and hopes to take a course in data analysis.



## **Rukmini Banerji**

**Chief Executive Officer, Pratham Education Foundation**

Rukmini Banerji is the Chief Executive Officer of Pratham Education Foundation. She has extensive field experience working directly with rural and urban communities as well as in designing and implementing large scale partnerships with governments for improving children's learning in India. From 2005 to 2014, she led Pratham's research and assessment efforts including the well-known ASER initiative (Annual Status of Education Report). Banerji is the 2021 recipient of the Yidan Prize for education development. Originally from Bihar, she is now based between New Delhi and Pune. Banerji writes frequently on education in both Hindi and English and enjoys creating and telling stories to children.



## **Pascaline Dupas**

**Professor of Economics and Public Affairs, Princeton University;  
Co-Chair, J-PAL's Health sector**

Pascaline Dupas is Professor of Economics and Public Affairs at Princeton University. She is a development economist seeking to better understand the challenges facing poor households in lower income countries and their root causes. Her ongoing research includes studies of education policy in Ghana, family planning policy in Burkina Faso, and government subsidized health insurance in India, among others.

Dupas joined Princeton in July 2023. She was previously the Kleinheinz Family Professor of International Studies at Stanford University, where she spent twelve years on the faculty. She has also held faculty positions at Dartmouth College and University of California, Los Angeles. She is the

Co-President of the Bureau for Research and Economic Analysis of Development, a board member and affiliated professor of J-PAL, and a Research Associate at the National Bureau for Economic Research. She obtained a PhD in Economics from the École des Hautes Études en Sciences Sociales in 2006.



## **Nuzhat Malik**

### **Senior State Head, Pratham**

Nuzhat Malik is currently working as a Senior State Head at Pratham and a key member of the National Core Group for Pratham's Direct Programs. She heads Pratham's operations in Uttar Pradesh, one of the largest states in India. Malik has extensive field experience working directly with rural and urban communities and designing and implementing large-scale partnerships with governments at the district- and state-level to improve children's learning levels in India. She started working with Pratham in 1994 as a "Balwadi Teacher" and worked in various capacities. She has been an integral part of many research programs of Pratham with J-PAL and the United States Agency for International Development.



## **Stellina Pana**

### **Field Consultant, Innovations for Poverty Action (IPA) Ghana**

Stellina is a Field Consultant with IPA Ghana. She was recently on the Ghana Children and Caregiver panel study, she holds a Bachelor's degree in Commerce from the University of Cape Coast. Stellina has worked with IPA on projects such as Guidance and Information for Improved Decisions in Education and Ghana Youth Survey Callback. Stellina is interested in research data management and aspires to undertake a master's degree in educational policy.

## Reframing the narrative



### Ami Vitale

**Photographer, filmmaker and explorer, National Geographic; Founder and Executive Director, Vital Impacts**

Ami Vitale is a Nikon Ambassador and National Geographic photographer, writer, speaker and documentary filmmaker. She has traveled to more than 100 countries, documenting the heartbreaking realities of war and witnessing the inspiring power of individuals making a difference. Her award-winning work illuminates the unsung heroes and communities working to protect wildlife and finding harmony in our natural world. Additionally, she is author of the best-selling book, *Panda Love*, and Executive Director of Vital Impacts, which uses art to empower and engage youth through the arts to become activists and influence their peers in the world. She has been named one of the most influential conservation photographers of her generation and is Conservation International's Lui-Walton Innovators Fellow. She has been awarded the Missouri Honor Medal for Distinguished Service, the Lucie Humanitarian Award, an International Photographer of the Year Award, and is a six-time recipient of World Press Photos.

## Poverty, the environment, and climate change



### Gregory Chen

**Managing Director of the Ultra-Poor Graduation Initiative, BRAC International**

Gregory Chen is the Managing Director of the Ultra-Poor Graduation Initiative, a global program of BRAC International, in which he works to scale the Graduation approach with governments across Africa and Asia. Prior to joining BRAC International, Chen was the Policy Lead at Consultative Group to Assist the Poor, a global partnership of more than thirty development organizations that work to advance the lives of people in poverty through financial inclusion. He also worked for the Aga Khan Rural Support Programme and for ShoreBank. Chen serves on BRAC International's Executive Leadership Team, is a Director for bKash, the largest digital payments provider in Bangladesh, and is Chair of the Board for BRAC's new Microfinance Savings and Loan in Ghana. He holds a Masters in Public Policy from Harvard's Kennedy School of Government.



## **Kelsey Jack**

**Associate Professor, University of California, Santa Barbara; Co-Chair, J-PAL's Environment, Energy, and Climate Change sector**

Kelsey Jack is an Associate Professor at University of California, Santa Barbara (UCSB), with a joint appointment in the Bren School of Environmental Science and Management and the Department of Economics. Prior to UCSB, she was an Assistant Professor in the Economics Department at Tufts University for seven years, and a Postdoctoral Associate at MIT, with the Agricultural Technology Adoption Initiative at J-PAL. Her research is at the intersection of environmental and development economics, and focuses on the interplay between poverty and natural resources including water, energy and land. She is a Faculty Research Fellow at the National Bureau of Economic Research, an Associate Editor at the American Economic Review and Econometrica, and serves on the boards of J-PAL and the Bureau for Research and Economic Analysis of Development. Professor Jack earned her PhD in Public Policy from Harvard University. She currently serves as the Co-Chair of J-PAL's Environment, Energy, and Climate Change sector and King Climate Action Initiative.



## **James Mwenda**

**Conservationist and entrepreneur; Founder, Jemu Expeditions**

James Mwenda is a travel consultant and the Founder of Jemu Expeditions as well as a passionate conservationist. He has recently been named the Global Ambassador for the world-renowned Ol Pejeta Conservancy in Kenya, where he worked for several years as one of the caretakers of the last two known northern white rhinos in existence. He is a character in and narrator of the award-winning documentary "KIFARU," and the recipient of the Paradise Foundation's 2018 Best African Ranger Award. Inspired to make a difference after witnessing extinction on a daily basis, he now takes guests, students, volunteers, and media crews on unforgettable journeys in Kenya through his newly launched travel company. Mwenda has appeared in BBC Breakfast, multiple BBC podcasts, Sky News, BBC's Seven Worlds, Euro News, the Guardian, the New York Times, GQ Magazine, The Dodo, One Planet, and many other media outlets.



## Ami Vitale

**Photographer, filmmaker and explorer, National Geographic; Founder and Executive Director, Vital Impacts**

Ami Vitale is a Nikon Ambassador and National Geographic photographer, writer, speaker and documentary filmmaker. She has traveled to more than 100 countries, documenting the heartbreaking realities of war and witnessing the inspiring power of individuals making a difference. Her award-winning work illuminates the unsung heroes and communities working to protect wildlife and finding harmony in our natural world. Additionally, she is author of the best-selling book, *Panda Love*, and Executive Director of Vital Impacts, which uses art to empower and engage youth through the arts to become activists and influence their peers in the world. She has been named one of the most influential conservation photographers of her generation and is Conservation International's Lui-Walton Innovators Fellow. She has been awarded the Missouri Honor Medal for Distinguished Service, the Lucie Humanitarian Award, an International Photographer of the Year Award, and is a six-time recipient of World Press Photos.

## My epic failures



### Benjamin A. Olken

**Jane Berkowitz Carlton and Dennis William Carlton Professor of Microeconomics, MIT; Co-Director, J-PAL**

Benjamin A. Olken is the Jane Berkowitz Carlton and Dennis William Carlton Professor of Microeconomics at MIT. His research focuses on the public sector in developing countries, including work on social safety nets, taxation, and governance. He has worked extensively in Indonesia for over twenty years, as well as in other contexts. He is the Editor of *American Economic Journal: Applied Economics* and the Co-Director of the National Bureau of Economic Research Development's Economics Program. Ben earned his PhD in 2004 from Harvard University. He currently serves as a Co-Director of J-PAL, Scientific Director of J-PAL Southeast Asia (SEA), and Co-Chair of J-PAL's Social Protection Sector. He is a member of the Executive Committee of the Board of Directors, and serves on the review board of J-PAL SEA's Inclusive Financial Innovation Initiative and Social Protection Initiative. Ben previously served as a Co-Chair of J-PAL's Governance Initiative.

## Poverty amidst plenty: The good fight in the United States



### Maryann Broxton

**Main Representative to the United Nations, International Movement ATD Fourth World**

Maryann Broxton is the Main Representative to the United Nations for the International Movement ATD Fourth World. She supports projects that bring together people who have experienced poverty with NGOs, political institutions, and international organizations. Maryann previously served as Coordinator for the Multidimensional Aspects of Poverty (MAP), where she developed a series of trainings grounded in the MAP results and the Merging of Knowledge methodology. She has facilitated trainings for the Aspen Institute, Center on Budget and Policy Priorities, and Center on Law and Social Policy, the New School, Columbia University, and Fordham University. She has spoken at the UN's International Day for the Eradication of Poverty, the UN High Level Political Forum, the UN Commission for Social Development, and the Organisation for Economic Co-operation and Development. Maryann holds a BA from Lesley University in Cambridge, Massachusetts.



## Janti Soeripto

**President and Chief Executive Officer, Save the Children US**

Janti Soeripto is President and CEO of Save the Children US. She assumed the role in January 2020, after serving as President and COO since May 2019. Her previous position included setting agency strategy, organizational management, strengthening accountability for results, and overseeing divisional activities. Prior to joining Save the Children US, Janti worked for eight years as Deputy CEO of Save the Children International, where she was responsible for market growth and development, global strategy, communication, and venture partnerships. Before her work with Save the Children, Janti spent nearly twenty years in the corporate sector at companies including Kimberly-Clark and Unilever. She has masters degrees in economics and finance.



## Ashleigh Stocton

**East Tennessee Community Action Team Volunteer Community Lead,  
Save the Children Action Network**

Ashleigh Stocton currently works as an early childhood coach and supports early care and education professionals who work with young children, ages zero to five, in the child care setting. Her background includes being a classroom teacher, a child care center director, and an early interventionist. Stocton has been an avid volunteer for Save the Child Action Network (SCAN) since 2018. In 2020 she helped SCAN establish the East Tennessee Community Action Team (CAT) and she is the current Community Lead. This year the East Tennessee CAT received the 2023 Community Impact Award at the SCAN and Save the Children 2023 Advocacy Summit in Washington, DC.

## Working with quacks: The challenges of unregulated healthcare



### Abhijit Chowdhury

**Professor and Chair of Hepatology, Indian Institute of Liver and Digestive Sciences**

Abhijit Chowdhury is a clinician scientist as well as public health researcher. He is currently the Professor and Chair of Hepatology at the [Indian Institute of Liver and Digestive Sciences](#) in Sonarpur, Kolkata. He has published in academic hepatology as well as public health practice. He is the Chief Mentor of the [Liver Foundation](#) in West Bengal, an NGO working in public health programs and institution development.



### Jishnu Das

**Professor, Georgetown University**

Jishnu Das is a Professor at the McCourt School of Public Policy at Georgetown University. His work focuses on the delivery of basic services, particularly health and education. He has worked on the quality of health care, mental health, information in health and education markets, child learning and test-scores and the determinants of trust. Prior to Georgetown, Jishnu worked as a Lead Economist at the World Bank, where he was part of the core team on the World Development Report on Gender and Development in 2011. He received his PhD in Economics from Harvard University. Jishnu serves on the review board of J-PAL's Invited Researcher Selection Committee.

## Plenary closing



### Esther Duflo

**Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics, MIT; Co-Founder and Co-Director, J-PAL**

Esther Duflo is the Abdul Latif Jameel Professor of Poverty Alleviation and Development Economics in the Department of Economics at the Massachusetts Institute of Technology and a Co-Founder and Co-Director of J-PAL. In her research, she seeks to understand the economic lives of the poor, with the aim to help design and evaluate social policies. She has worked on health, education, financial inclusion, environment and governance.

Esther has received numerous honors including the 2019 Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel (with co-Laureates Abhijit Banerjee and Michael Kremer). With Abhijit Banerjee, she wrote the critically acclaimed books *Poor Economics: A Radical Rethinking of the Way to Fight Global Poverty* and *Good Economics for Hard Times*.

## Concurrent breakout sessions

### AI: Emerging challenges and opportunities



#### David Autor

**Ford Professor and Margaret MacVicar Faculty Fellow, MIT**

David Autor is Ford Professor in the MIT Department of Economics, Co-Director of the Labor Studies Program of the National Bureau of Economic Research and of the "Shaping the Future of Work Initiative" at MIT. His scholarship explores the labor market impacts of technological change and globalization on job polarization, skill demands, earnings levels and inequality, and electoral outcomes. Autor has received numerous awards for both his scholarship and teaching, including the National Science Foundation CAREER Award, an Alfred P. Sloan Foundation Fellowship, the Sherwin Rosen Prize for outstanding contributions to the field of Labor Economics, the Andrew Carnegie Fellowship, the Society for Progress Medal, and the Heinz 25th Special Recognition Award, a NOMIS award, and the MIT MacVicar Faculty Fellowship. Autor received a PhD in Public Policy from Harvard University's John F. Kennedy School of Government.

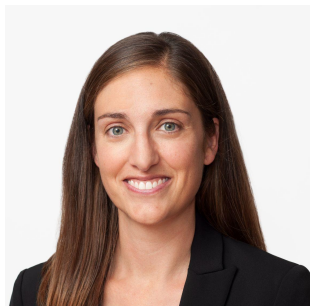


#### Gita Gopinath

**First Deputy Managing Director, International Monetary Fund (IMF)**

Gita Gopinath is the First Deputy Managing Director of the IMF since January, 2022. She oversees the work of staff, represents the Fund at multilateral forums, maintains high-level contacts with member governments and Board members, the media, and other institutions, leads the Fund's work on surveillance and related policies, and oversees research and flagship publications. Prior to that she was the Chief Economist of the IMF for three years, and before that she had a two-decade long distinguished career in academia as a professor at Harvard's Economics Department and the University of Chicago's Booth School. Gita is an elected fellow of the American Academy of Arts and Sciences and of the Econometric Society, and was the Co-Director of the International Finance and Macroeconomics program at the National Bureau of Economic Research, a member of the Economic Advisory Panel of the Federal Reserve Bank of New York, and a visiting scholar at the

Federal Reserve Bank of Boston. She is a Co-Editor of the current Handbook of International Economics. She received a PhD in Economics from Princeton University.



### **Brigitte Hoyer Gosselink**

**Director of Product Impact, Google.org**

Brigitte Hoyer Gosselink is Director of Product Impact at Google.org, where she leads initiatives that leverage emerging technologies and Google's expertise to address global challenges. She is currently focused on how AI can be used for social impact and also leads Google.org's work on crisis response and sustainability. She previously created programs focused on how technology can improve global education and innovation for people with disabilities. Prior to Google.org, Brigitte worked across the social and public sector with The Bridgespan Group, United States Agency for International Development, and International Relief and Development. She has an MBA from the Yale School of Management and a BS in Systems Engineering from the University of Virginia.



### **S. Krishnan**

**Secretary, Ministry of Electronics and Information Technology,  
Government of India**

S. Krishnan is the Secretary of the Ministry of Electronics and Information Technology of the Government of India. An officer of the 1989 batch of the Indian Administrative Service, he has worked in a variety of key roles, including as the Additional Chief Secretary of various key departments including Finance, Planning, and Industry of the state of Tamil Nadu. He has also been an Advisor at the International Monetary Fund in Washington DC. As part of his current role, he is tasked with guiding the development of AI strategy of India and its implementation across various ministries and departments in the country.



## Iqbal Dhaliwal (Moderator)

Global Executive Director of J-PAL, MIT

Iqbal Dhaliwal has been the Global Executive Director of J-PAL since January 2018. He works with the Board to develop the organization's strategic vision and with regional office leadership to coordinate J-PAL's worldwide research, policy outreach, and capacity building operations. He is the Co-Scientific Director with Esther Duflo of J-PAL's South Asia office, and with Abhijit Banerjee of the Innovation in Government Initiative. Before joining J-PAL in 2009, Iqbal was a director in the economic analysis practice of a consulting firm, and earlier a member of the Indian Administrative Service where he served as a Deputy Secretary in a state government, director of a welfare department, and CEO of a state enterprise. As the head of a sub-division, he led a large bureaucracy that implemented numerous development programs in the field. Iqbal is a board member of NGOs Noora Health and Rocket Learning. In 2019, the Government of Punjab, India awarded him the Guru Nanak Devji Achievers Award for his "contributions to the field of economics and poverty alleviation." He has an MA in Economics from the Delhi School of Economics and an MPA in International Development from Princeton University.

## Innovations in RCT methods and perspectives for the next decade



### Seema Jayachandran

**Professor of Economics and Public Affairs, Princeton University;  
Co-Chair, J-PAL's Gender sector**

Seema Jayachandran is a Professor of Economics and Public Affairs at Princeton University. Her research focuses on economic issues in low- and middle-income countries, including environmental conservation, gender equality, labor markets, health, and education. She is a recipient of a Sloan Research Fellowship, National Science Foundation Early Career Development Award, and the Ecological Society of America's Sustainability Science Award. Seema currently serves on J-PAL's Board of Directors and is a Co-Chair of J-PAL's Gender sector. She is a Co-Editor for the *American Economic Journal: Applied Economics*, Associate Editor for the *Quarterly Journal of Economics*, and Co-Director of the National Bureau of Economic Research's program in Development Economics. In addition, she writes regularly for *The New York Times* as a contributor to the Economic View column. Prior to joining Princeton, she was a faculty member at Stanford University and at Northwestern University. She earned a PhD in Economics from Harvard University.



### Dean Karlan

**Frederic Esser Nemmers Distinguished Professor of Economics and Finance, Northwestern**

Dean Karlan is the Frederic Esser Nemmers Distinguished Professor of Economics and Finance at Northwestern University, and the Founder and former President of Innovations for Poverty Action, a nonprofit organization dedicated to discovering and promoting solutions to global poverty problems. Since November 2022, Karlan is the Chief Economist of the United States Agency for International Development. In 2015, he co-founded ImpactMatters, a nonprofit dedicated to estimating and rating impact of nonprofit organizations in order to help donors choose good charities and to promote more transparency in the nonprofit sector. His research focuses on microeconomic issues of poverty, typically employing experimental methodologies and behavioral economics insights to examine what works, what does not, and why to address social problems. Karlan received a PhD in Economics from MIT.



## **Craig McIntosh**

**Professor of Economics, University of California, San Diego; Co-Chair, J-PAL's Gender sector**

Craig McIntosh is a Professor of Economics in the School of Global Policy and Strategy at the University of California, San Diego. He is a development economist whose work focuses on the evaluation of programs intended to contribute to the financial livelihoods of poor households. He has worked on randomized evaluations of credit, savings, and insurance programs, as well as cash transfer and entrepreneurship investment projects in sub-Saharan Africa, Latin America, and South Asia. Craig earned his PhD from the University of California, Berkeley. In addition to serving as Co-Chair of J-PAL's Agriculture sector, Craig has served on the review board of J-PAL's Agricultural Technology Adoption Initiative.



## **Poppy Widyasari**

**Associate Director of Research, J-PAL Southeast Asia**

Putu Poppy Aimy Widyasari is the Associate Director of Research at J-PAL Southeast Asia, where she leads the research vertical which includes overseeing all the research projects developed and implemented. She has over five years of experience in managing, leading, and working on various randomized evaluations and conducting numerous engagements for collaboration with diverse research partners. She joined J-PAL Southeast Asia as a Research Associate in 2016. Poppy holds a BA in Economics having majored in business management from Bakrie University, where she graduated with the highest GPA in her year. She also holds a Master's degree in International and Development Economics from The Australian National University, where she was awarded the Helen Hughes Prize in Master of International and Development Economics for achieving the highest overall aggregate result in her graduating class.



## **William Parienté (Moderator)**

**Professor, Université Catholique de Louvain**

William Parienté is Associate Professor of Economics at UCLouvain in Belgium. His research focuses on anti-poverty programs, entrepreneurship, access to credit and youth employment in different countries. He is an affiliated professor at J-PAL, where he acts as a Research, Education and Training Chair.

## Afternoon plenary sessions

### How did it all start?



#### Bengt Holmström

**Paul A. Samuelson Professor of Economics, Emeritus, MIT**

Bengt Robert Holmström is the Paul A. Samuelson Professor of Economics, Emeritus, at MIT, where he was head of the Economics Department from 2003–2006. Since 2021, he has been a part-time professor at the School of Transnational Governance at the European Institute University in Florence. Bengt is a microeconomic theorist, best known for his research on the theory of contracting and incentives especially as applied to the theory of the firm, to corporate governance and to liquidity problems in financial crises. In 2011, he coauthored the book *Inside and Outside Liquidity* with Jean Tirole. He was awarded the 2016 Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel for his contributions to contract theory (together with Oliver Hart). He received his doctoral degree from Stanford University in 1978.

### Fireside chat on the future of J-PAL and experiments in social policy



#### Iqbal Dhaliwal

**Global Executive Director of J-PAL, MIT**

Iqbal Dhaliwal has been the Global Executive Director of J-PAL since January 2018. He works with the Board to develop the organization's strategic vision and with regional office leadership to coordinate J-PAL's worldwide research, policy outreach, and capacity building operations. He is the Co-Scientific Director with Esther Duflo of J-PAL's South Asia office, and with Abhijit Banerjee of the Innovation in Government Initiative. Before joining J-PAL in 2009, Iqbal was a director in the economic analysis practice of a consulting firm, and earlier a member of the Indian Administrative Service where he served as a Deputy Secretary in a state government, director of a welfare department, and CEO of a state enterprise. As the head of a sub-division, he led a large bureaucracy that implemented numerous development programs in the field. Iqbal is a board member of NGOs Noora Health and Rocket Learning. In 2019, the Government of Punjab, India awarded him the Guru Nanak Devji

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### Ben Olken

**Jane Berkowitz Carlton and Dennis William Carlton Professor of Microeconomics, MIT; Co-Director, J-PAL**

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Protection Initiative. Ben previously served as a Co-Chair of J-PAL's Governance Initiative.

## Our shared call to action



### Mark Gorenberg

**Chair, MIT Corporation; Founder and Managing Director, Zetta Venture Partners**

Mark Gorenberg became Chair of the MIT Corporation in 2023. He has 33 years of venture capital experience and is the Founder and Managing Director of Zetta Venture Partners, a seed and early stage venture capital firm focused on artificial intelligence for business. He serves as a Director of several Zetta Venture Partners' portfolio companies and is a past Director of the National Venture Capital Association. Prior to his career in venture capital, he served as a software executive, entrepreneur, and member of the first SparcStation team at Sun Microsystems. He has served on the boards of numerous successful startups, including Omniture, AdForce, Domo, NetDynamics, Scopus Technologies, and Crowdfactory. In 2011, he was appointed by President Barack Obama to the President's Council of Advisors on Science and Technology.