



# Executive Education 2017: Evaluating Social Programs

Welcome

3 July 2017



	MONDAY 3 July, 2017	TUESDAY 4 July, 2017	WEDNESDAY 5 July, 2017	THURSDAY 6 July, 2017	FRIDAY 7 July, 2017
9:30 – 10:15	<b>Lecture 1: What is Evaluation?</b> Shubhra Mittal	<b>Lecture 4: Why Randomize?</b> Sharon Barnhardt	<b>Lecture 6: Sampling &amp; Sample Size</b>  Matt Lowe	<b>Lecture 7: Threats and Analysis</b>  Supreet Kaur	<b>Lecture 9: Project from Start to Finish</b>  Sandip Sukhtankar
10:15 – 11:00	<b>Lecture 2: Theory of Change</b> Aparna Krishnan				
11:00 – 11:15	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break
11:15 – 12:00	Group work on case study 1: Theory of Change	Group Exercise A: Random Sampling	Group Exercise C: Sample Size Estimation	Group work on presentation: Threats and Analysis	Feedback survey
12:00 – 12:30	Decision on group project	Group work			Group presentations I
12:30 – 13:15	Lunch	Lunch	Lunch	Lunch	Lunch
13:15 – 14:30	<b>Lecture 3: Outcome, Impact, and Indicators</b>  Harini Kannan	<b>Lecture 5: How to Randomize</b>  Santosh Harish	Group work on case study 4: Threats & Analysis	<b>Lecture 8: Research to Policy</b>  Shobhini Mukerji	Group presentations II
14:30 – 14:45	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break
14:45 – 16:00	Group work on presentation: Theory of change, research question, indicators	Group Exercise B: Randomization Mechanics	Group work on presentation: Randomization Design	Group work on presentation: Finalize Presentation	Group presentations III
16:00 – 17:15	Group work on case study 2: Why Randomize	Group work on case study 3: How to Randomize	Group work on presentation: Power and sample size		Closing remarks
17:30 – 18:00	Hi Tea				2

	MONDAY 3 July, 2017	TUESDAY 4 July, 2017	WEDNESDAY 5 July, 2017	THURSDAY 6 July, 2017	FRIDAY 7 July, 2017
9:30 – 10:15	<b>Lecture 1: What is Evaluation?</b> Shubhra Mittal	<b>Lecture 4: Why Randomize?</b> Sharon Barnhardt	<b>Lecture 6: Sampling &amp; Sample Size</b> Matt Lowe	<b>Lecture 7: Threats and Analysis</b> Supreet Kaur	<b>Lecture 9: Project from Start to Finish</b> Sandip Sukhtankar
10:15 – 11:00	<b>Lecture 2: Theory of Change</b> Aparna Krishnan				
11:00 – 11:15	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break	Coffee/Tea Break
11:15 – 12:00	Group work on case study 1: Theory of Change	Group Exercise A: Random Sampling	Group Exercise C: Sample Size Estimation	Group work on presentation: Threats and Analysis	Feedback survey
12:00 – 12:30	Decision on group project				Group work
12:30 – 13:15	Lunch	Lunch	Lunch	Lunch	Lunch
13:15 – 14:30	<b>Lecture 3: Outcome, Impact, and Indicators</b> Harini Kannan	<b>Lecture 5: How to Randomize</b> Santosh Harish	Group work on case study 4: Threats & Analysis	<b>Lecture 8: Research to Policy</b> Shobhini Mukerji	Group presentations II
14:30 – 14:45	Coffee/Tea Break	Coffee/Tea Break			Coffee/Tea Break
14:45 – 16:00	Group work on presentation: Theory of change, research question, indicators	Group Exercise B: Randomization Mechanics	Group work on presentation: Randomization Design	Group work on presentation: Finalize Presentation	Group presentations III
16:00 – 17:15	Group work on case study 2: Why Randomize	Group work on case study 3: How to Randomize			Group work on presentation: Power and sample size
17:30 –	Hi-Tea				

# Course Structure

- Lectures
- Case Studies
- Exercises
- Group Work

# Course Cast

## Presenters

- Shubhra Mittal
- Aparna Krishnan
- Harini Kannan
- Sharon Barnhardt
- Santosh Harish
- Matt Lowe
- Supreet Kaur
- Shobhini Mukerji
- Sandip Sukhtankar

## Most importantly

- **You!**
- Introductions....

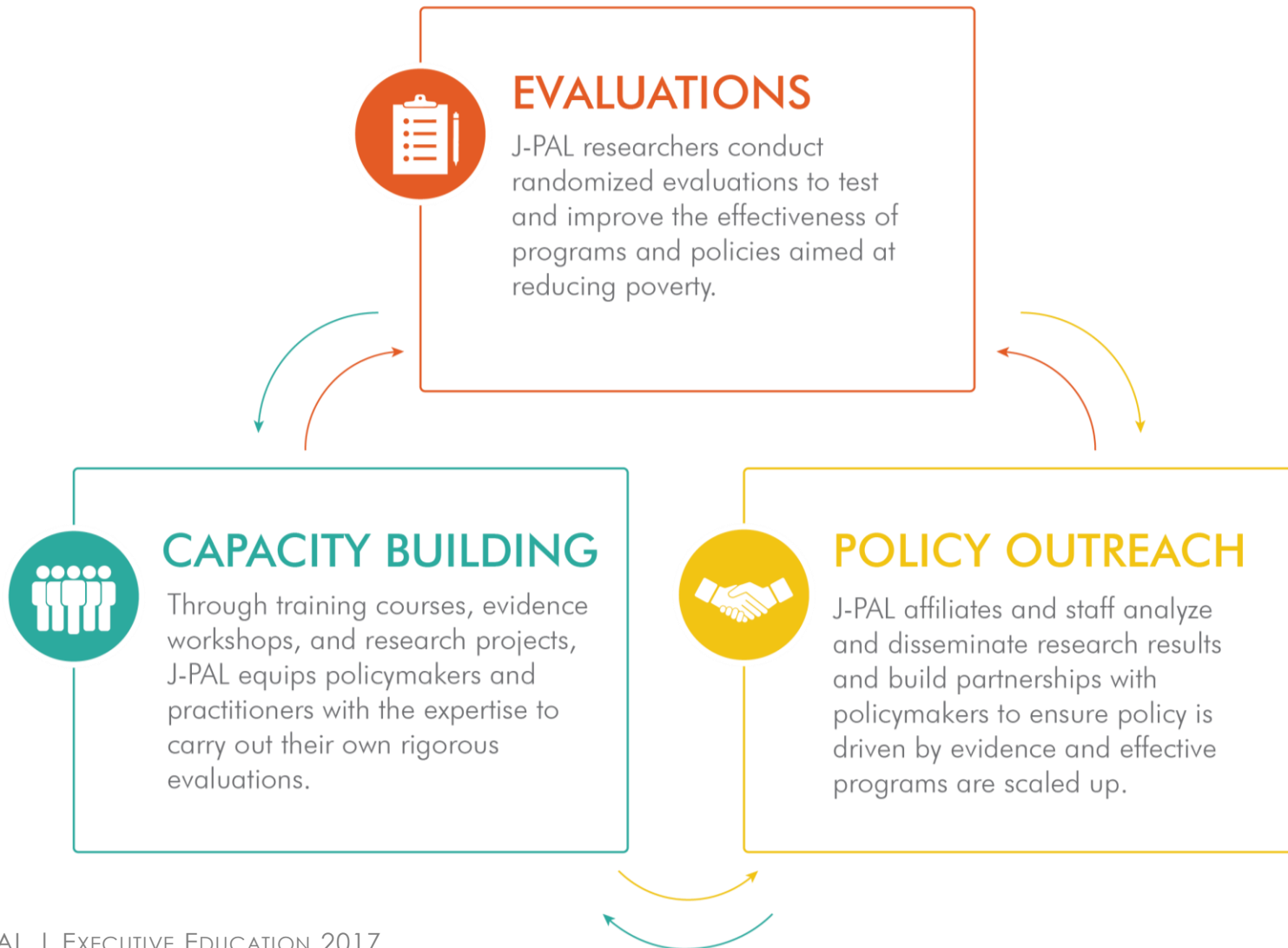
## TAs

1. Radhika Bhula
2. Mridul Joshi
3. Shruti Jagirdar
4. Jessica Meckler
5. Anand Shukla
6. Matt Bunyi

## Logistics!

- Rashmi Pandey
- Priya Arora

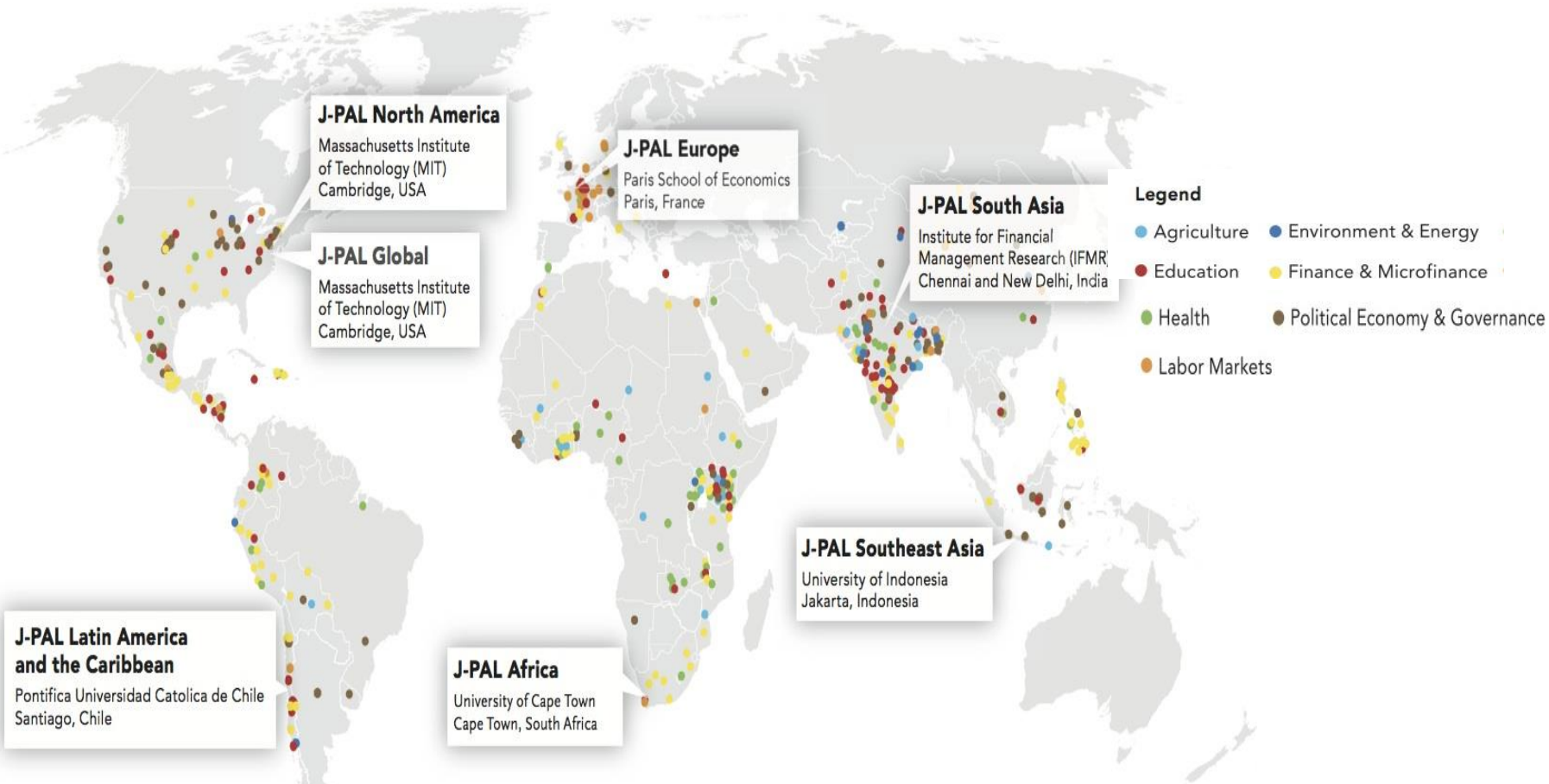
# Abdul Latif Jameel Poverty Action Lab (J-PAL)



J-PAL's research is led by its network of 145 affiliated professors from more than 49 leading universities around the world



# J-PAL Globally



842 completed & ongoing evaluations in 80 countries across 7 sectors

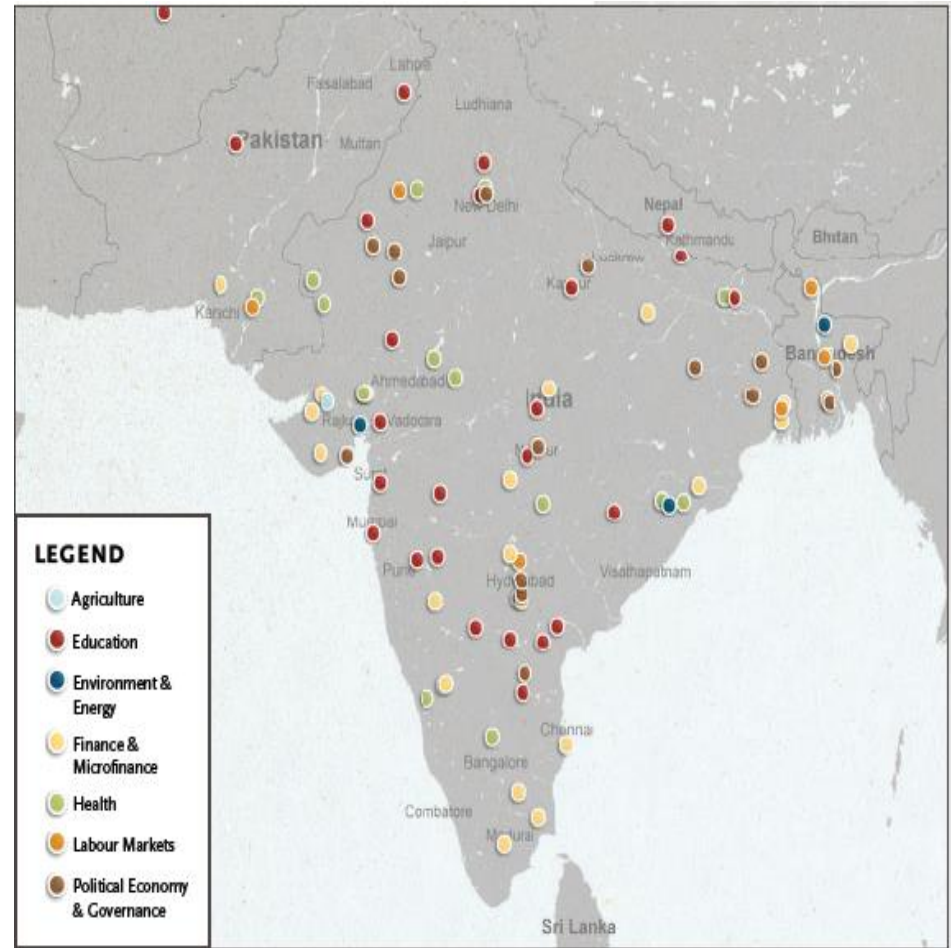


# J-PAL South Asia: A Brief History

- J-PAL South Asia office set up in 2007 at the Institute for Financial Management and Research, Chennai
- Over **160** completed and ongoing projects across South Asia including in 13 states of India: education, finance & microfinance, environment & energy, health, political economy & governance, labor markets and agriculture



- Scientific Directors: Esther Duflo (MIT), Iqbal Dhaliwal (Ex-IAS – 1996 batch)



# CLEAR Initiative

- Regional Centres for Learning on Evaluation and Results
- Coordinated by World Bank Independent Evaluation Group
- CLEAR South Asia Regional Centre hosted by J-PAL South Asia since 2011
- **CLEAR's Strategic Vision:**
  - Building evaluation skills
  - Strengthening M&E systems
  - Building culture of evidence based decision-making

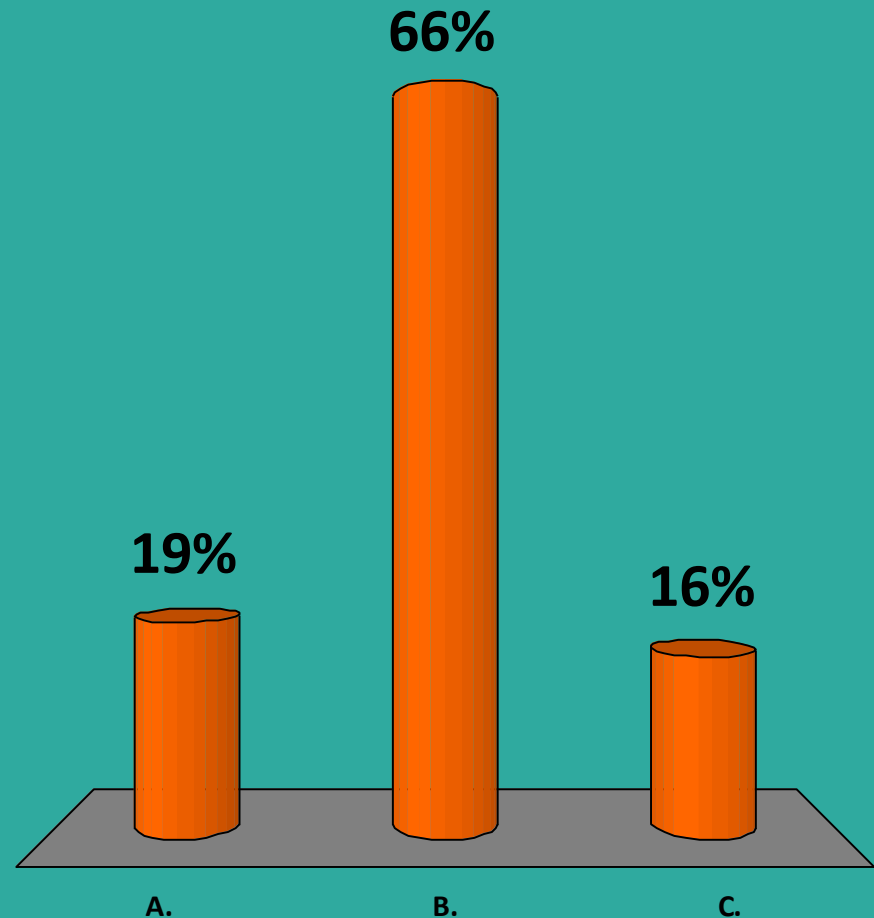


# Course “Clickers”

- Everyone gets one
- Please hold on to them

# Course “Clickers”: Have you used these before?

- A. Yes
- B. No
- C. Something similar





# Thank you

Jessica.meckler@ifmr.ac.in



Follow us on Twitter @JPAL\_SA

Visit our website [www.povertyactionlab.org](http://www.povertyactionlab.org) for more resources

