

AGENDA

| TIME | TUESDAY, AUGUST 1, 2017 | WEDNESDAY, AUGUST 2, 2017 | THURSDAY, AUGUST 3, 2017 |
|-------------------------|--|--|--|
| 8:00–9:00 | Registration/Breakfast | Breakfast | Breakfast |
| Session 1 9:00–12:30 | <p>What are experiments? Why conduct experimental research?</p> <p>Field Experiments: Design, Analysis, and Interpretation (FEDAI): Chapter 1</p> | <p>Sampling distributions and Randomization Inference</p> <p>FEDAI: Chapter 3</p> | <p>Field Experiments with One-sided Noncompliance (Failure-to-Treat)</p> <p>FEDAI: Chapter 5.</p> <p>Gerber, Alan S., and Donald P. Green. 2000. The Effects of Canvassing, Direct Mail, and Telephone Contact on Voter Turnout: A Field Experiment. <i>American Political Science Review</i> 94:653-63.</p> |
| 12:30–1:30 | Lunch | Lunch | Lunch |
| Session 2 1:30–5:00 | <p>Potential Outcomes and core assumptions for unbiased inference FEDAI: Chapter 2. In addition, read these brief research articles that highlight certain core assumptions that underlie experiment-based inference.</p> <p>Page, Stewart. 1998. Accepting the Gay Person: Rental Accommodation in the Community, <i>Journal of Homosexuality</i>, 36 (2): 31-39</p> <p>Sherman, Lawrence W., and Dennis P. Rogan. 1995. Deterrent Effects of Police Raids on Crack Houses: A Randomized, Controlled Experiment. <i>Justice Quarterly</i> 12(4): 755-781.</p> | <p>Blocking, Clustering, and Covariate Adjustment</p> <p>FEDAI: Chapter 4. In addition, read the following article, which illustrates the use of blocking.</p> <p>Bertrand, Marianne and Sendhil Mullanathan. 2004. Are Emily and Greg More Employable than Lakisha and Jamil? A Field Experiment on Labor Market Discrimination. <i>The American Economic Review</i> 94(4): 991-1013.</p> | <p>Implementing a Field Experiment and Reporting the Results</p> <p>FEDAI: Chapter 13, Appendix A, and Appendix B</p> |