

J-PAL NORTH AMERICA'S WORK OF THE FUTURE INITIATIVE: BUILDING A FUTURE THAT WORKS FOR ALL

Tuesday, January 14, 2020 Accel | Palo Alto, CA

START	END	SESSION
12:30PM	1:15PM	Registration & Lunch
1:15PM	1:20PM	Welcome Rich Wong, Accel
1:20PM	2:20PM	Addressing the Changing Nature of Work: The Role of Rigorous Research in Informing Worker-Centered Policies This panel will set the stage for the afternoon by introducing the topic of the shifting nature of work and exploring what roles actors from all sectors can play to address these changes while supporting workers. This session also seeks to explore where research best fits into these discussions and how evidence can be used by decision-makers to inform policies and improve the quality of jobs for workers. • Mary Ann Bates, J-PAL North America • Professor Lawrence Katz, Harvard University • Ai-jen Poo, National Domestic Workers Alliance • Aneesh Raman, Governor Gavin Newsom's Office
2:20PM	3:20PM	Why Evaluate? Research Partnership Spotlight This session will highlight a partnership between academic researchers and Checkr, a private background check company. The discussion will center around the motivations for each side to engage in a research partnership and the process of developing and implementing a randomized evaluation within a private sector company. Moderator: Toby Chaiken, J-PAL North America Professor Amanda Agan, Rutgers University Professor David Autor, MIT Irene Liu, Checkr Jen Yeh, Checkr
3:20PM	3:35PM	Break
3:35PM	4:20PM	Evaluation Roundtable Session In this roundtable discussion, two organizations will present a brief "pitch" of their evaluation idea or proposed program. They will highlight the challenges they are facing and the questions they are hoping to address. We will then open the floor to all participants to provide feedback on how to evaluate the program, strengthen the proposed evaluation, overcome potential challenges to building evidence, and answer the highest-priority research questions. • Moderator: Professor Matthew Notowidigdo, Northwestern University • Katy Hamilton, Center for Work Education and Employment



		Jukay Hsu, Pursuit
4:20PM	5:20PM	Building a Future that Works for All: Calls to Action This panel will bring together individuals from across sectors to reflect on the day's discussions and provide a call to action on how actors from each sector can move forward. What can each sector do differently to work towards improved evidence generation and better outcomes for workers? How can the sectors collaborate to work towards these goals more effectively? Moderator: Vincent Quan, J-PAL North America Professor Peter Bergman, Columbia University José Cisneros, Office of the Treasurer & Tax Collector, San Francisco Mark Gorenberg, Zetta Venture Partners Katy Knight, Siegel Family Endowment
5:20PM	5:25PM	Closing Remarks Mary Ann Bates, J-PAL North America
5:30PM	7:30PM	Reception Reflections & Lessons: A Conversation Between David Autor and Rich Wong (6:30 - 6:45PM) Professor David Autor, MIT Rich Wong, Accel