J-PAL
ABDUL LATIF JAMEEL POVERTY ACTION LAB
NORTH AMERICA

BUILDING EVIDENCE, ADVANCING POLICY, IMPACTING LIVES: 3RD ANNUAL J-PAL STATE AND LOCAL INNOVATION INITIATIVE CONVENING

February 11-12, 2019 | Samberg Conference Center | 7th Floor, Salon M and I
50 Memorial Drive | Cambridge, MA 02142

#BuildAdvanceImpact

DAY 1: FEBRUARY 11, 2019

START	END	SESSION
12:30pm	1:00pm	**Registration**
1:00pm	1:15pm	**Opening Remarks** **Mary Ann Bates,** J-PAL North America Executive Director and State and Local Innovation Initiative Co-Chair
1:15pm	2:15pm	**Improving Economic Opportunity in America: Combining "Big Data" with Randomized Control Trials** **Nathaniel Hendren,** J-PAL Affiliate, Professor of Economics, Harvard University, and Founding Co-Director of Opportunity Insights
2:15pm	2:30pm	Break
2:30pm	3:45pm	**The Importance of Place: What it Means to Foster Social Mobility at the State and Local Level** Panelists will share their perspectives on what it means to "increase social mobility" in the context of their work, and why it matters as a framing device and principle for policy development. Panelists will address opportunities for and challenges to using evidence to foster economic mobility at the state and local levels, and share success stories from across the United States. • **Elizabeth Babcock**, President and CEO, Economic Mobility Pathways • **Matt Klein**, Executive Director of the Mayor's Office for Economic Opportunity, New York City, and Results for America Local Government Fellow • **Ryan D. Rippel**, Director of the Economic Mobility and Opportunity in the United States Program, Bill and Melinda Gates Foundation • **Rohit Naimpally**, Senior Research and Policy Manager, J-PAL North America (Moderator)
3:45pm	4:00pm	Break

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START	END	SESSION
4:00pm	5:00pm	**Investing in Human Capital: What Have We Learned About What Works?** This panel will discuss randomized evaluations that have demonstrated impacts in the education and employment sectors. Panelists will describe the interventions they have evaluated and the partnerships developed in order to implement these evaluations. They will also present evaluation results, how those results are shared with policymakers, and discuss current activities around further evaluation or scaling up the program. • **Sarah Cohodes**, Assistant Professor of Education Policy and Economics, Teachers College, Columbia University • **Susanna Loeb**, Professor of Education and International & Public Affairs, and Director of the Annenberg Institute, Brown University • **Alicia Sasser Modestino**, Associate Professor of Economics, Northeastern University • **Vincent Quan**, Senior Policy Manager, J-PAL North America (Moderator)
5:00pm	5:15pm	**Closing Remarks** **Mary Ann Bates,** J-PAL North America Executive Director and State and Local Innovation Initiative Co-Chair
5:15pm		**Reception**

Massachusetts Institute of Technology

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DAY 2: FEBRUARY 12, 2019

START	END	SESSION
8:00am	8:45am	**Coffee and Conversations** An opportunity to connect with J-PAL Staff and other convening participants over breakfast
8:45am	9:00am	**Introduction to Day** **Rohit Naimpally,** Senior Research and Policy Manager, J-PAL North America
9:00am	9:15am	**Welcome** **John Scianimanico,** Results-Driven Government Policy Lab Manager, Arnold Ventures
9:15am	9:45am	**Opening Remarks** **Bruce Sacerdote,** Professor of Economics, Dartmouth College, and State and Local Innovation Initiative Co-chair
9:45am	10:45am	**Perspectives on Scaling Up** This panel will address issues related to taking effective programs to scale, from identifying a strong program ready for expansion to adapting to the realities of a local context. Panelists will share the challenges they've encountered and key lessons they've learned. • **Suzanne Barnard**, Director of Evidence Based Practice, Annie E. Casey Foundation • **Chris Bishop**, Executive Director of Regional Expansion, Nurse Family Partnership • **Alan Safran**, President, Chair and Co-founder, SAGA Innovations • **Kristen Watkins**, Policy Manager, J-PAL North America (Moderator)
10:45am	11:00am	Break

START	END	SESSION
11:00am	12:15pm	**Breakout Session: Addressing Questions in the Early Stages of Building Evidence** Organizations that are in the early stages of developing a randomized evaluation will introduce the evaluation they are developing and share how the work fits into their organization's broader goals of advancing policy. Small breakout groups will enable them to tap the convening brain trust and seek feedback from other participants on an open question they will be working on in the upcoming year. • **Alyssa Erickson and Terri Smith**, Creating Moves to Opportunity - Twin Cities • **Julie Heller and Ashley Carleton**, Massachusetts Department of Transitional Assistance • **Sonja Karnovsky**, City of South Bend, Indiana • **Christine Kroger and Teri Booth**, San Joaquin County Public Defender's Office and District Attorney's Office, California • **Travis McIntyre and Jon Courtney**, New Mexico Legislative Finance Committee • **Julie Moreno, Monica Trefz, and Aparna Ramesh**, California Franchise Tax Board • **Charles Scott and Nellie Moore** Washington Metropolitan Area Transit Authority, District of Columbia • **DaiJuan Wade and Katie Gan**, Department of Human Services, District of Columbia • **Kalila Jackson-Spieker**, Senior Policy Associate, J-PAL North America (Moderator)
12:15pm	1:15pm	Lunch
1:15pm	2:15pm	**Turning Evidence into a Compelling Story: How to Communicate Research Findings to Enable Policy Change** Panelists will discuss their experiences promoting evidence use in government, and highlight strategies that practitioners can use to effectively communicate with, and foster buy-in from, career policy makers and elected officials. • **Carrie Conaway**, Chief Research and Strategy Officer, Massachusetts Department of Elementary and Secondary Education; • **David Yokum**, Adjunct Associate Professor, Brown University Policy Center • **Dayanand Manoli**, Assistant Professor of Economics, University of Texas, Austin • **Kim Dadisman**, Policy and Research Manager, J-PAL North America (Moderator)
2:15pm	2:30pm	**Closing Remarks** **Rohit Naimpally,** Senior Research and Policy Manager, J-PAL North America