

CHARTING THE NEXT DECADE OF EVIDENCE GENERATION IN STATE AND LOCAL GOVERNMENT:

J-PAL NORTH AMERICA'S 4TH ANNUAL STATE AND LOCAL INNOVATION INITIATIVE CONVENING

March 19 - 20, 2020 | Samberg Conference Center, Dining Rooms 3, 4, & 5
 50 Memorial Drive, Cambridge, MA, 02142

Day 1: Thursday, March 19, 2020

START	END	SESSION
12:00PM	1:00PM	Registration & Lunch
1:00PM	1:05PM	Welcome Remarks
1:05PM	1:30PM	Opening Remarks Robert Gordon, Michigan Department of Health & Human Services
1:30PM	1:45PM	Q&A with Robert Gordon
1:45PM	2:00PM	Break
2:00PM	3:00PM	Implementing Randomized Evaluations in State and Local Governments: Lessons from the Field <i>This panel will focus on first-hand experience from implementers and discuss the importance of implementation fidelity for a study's success.</i> <ul style="list-style-type: none"> ● Sara Beth Martin, Nurse Family Partnership ● Bea Ramos, HomeFirst ● Jodi Speer, Seattle Housing Authority Moderated by: Kim Dadisman, J-PAL North America
3:00PM	3:25PM	Break
3:25PM	4:25PM	Using Randomized Evaluations in Harder-to-Evaluate Policy Areas <i>This panel will focus on the experiences of state partners and researchers that have attempted or are pursuing evaluations in historically difficult policy areas to conduct randomized evaluations.</i> <ul style="list-style-type: none"> ● Darci Delgado, California Department of State Hospitals ● Kim Dodds, King County Department of Community and Human Services ● David Phillips, University of Notre Dame ● Alicia Sasser-Modestino, Northeastern University Moderated by: Rohit Naimpally, J-PAL North America
4:25PM	4:40PM	Break

4:40PM	5:25PM	<p>Building a Culture of Evidence in Government</p> <p><i>This panel will focus on prioritizing research and evaluation within governments and government agencies. Representatives from federal, state, and local governments will discuss how their organization prioritizes research and evaluations and uses evidence in policy-making</i></p> <ul style="list-style-type: none"> ● Diana Epstein, Office of Management and Budget ● Katie Gan, The Lab @ DC ● Maia Jachimowicz, Results for America ● Anna Solmeyer, Minnesota Management and Budget <p>Moderated by: Patrick Murphy, Arnold Ventures</p>
5:25PM	5:30PM	<p>Closing Remarks</p>
5:30PM	7:30PM	<p>Reception</p>

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Day 2: Friday, March 20, 2020

START	END	SESSION
9:00AM	9:05AM	Welcome Remarks
9:05AM	9:25AM	Opening Remarks Sally Hudson, Virginia House of Delegates & University of Virginia
9:25AM	9:45AM	Q&A with Sally Hudson
9:45AM	10:15AM	Break
10:15AM	11:15PM	Same Policy Issue, Different Places: A Dialogue Across Geographies <i>J-PAL North America Executive Director Mary Ann Bates will open the dialogue by introducing J-PAL's generalizability framework. Two panelists will then discuss the same policy problem, Failure to Appear, and how they are addressing it in different contexts.</i> <ul style="list-style-type: none"> • Karen Mareck, Minnesota Court Administrator's Office • Aurélie Ouss, University of Pennsylvania <p>Moderated by: Mary Ann Bates, J-PAL North America</p>
11:15AM	11:30AM	Break
11:30AM	12:15PM	Breakout Session: Exploring Early Stage Ideas for Evaluation Opportunity for Idea Development <i>This session will provide structured time for government representatives, researchers, J-PAL staff, and providers to discuss and receive feedback on ideas for evaluation.</i>
12:15PM	1:15PM	Lunch
1:15PM	2:30PM	Next Wave of State and Local Policy Priorities <i>State and Local Innovation Initiative Co-chair Bruce Sacerdote will open the panel by presenting overarching policy themes. This panel will feature representatives from state and local governments discussing the big policy questions in their jurisdiction.</i> <ul style="list-style-type: none"> • Laila Alequresh, City of Dallas

		<ul style="list-style-type: none"> • Beth Noveck, New Jersey Office of Innovation • Jenni Owen, North Carolina Office of State Budget and Management • Linda Triplett, Mississippi Joint Legislative Committee on Performance Evaluation and Expenditure Review <p>Moderated by: Anjali Chainani, City of Philadelphia</p>
2:30PM	3:00PM	<p>Concluding Remarks Mary Ann Bates, J-PAL North America</p>