

RESEARCH AND INNOVATION: ED-TECH, PERSONALIZED LEARNING, & THE DIGITAL DIVIDE

March 31st, 2017

Massachusetts Institute of Technology, Samberg Conference Center, 50 Memorial Drive, 7th floor, Cambridge, MA 02142

START	END	SESSION	SPEAKERS
7:45 AM	8:30 AM	Breakfast and Check-in	
8:30 AM	8:55 AM	Opening Remarks	Quentin Palfrey (Executive Director, MIT J-PAL North America)
8:55 AM	9:20 AM	Remarks: Defining the Landscape of Education Technology Policy	Kumar Garg (Former Senior Advisor, White House Office of Science and Technology Policy)
9:20 AM	10:15 AM	Remarks: Current Evidence on the Impact of Education Technology	Philip Oreopoulos (Professor of Economics, University of Toronto, J-PAL Education Co-Chair)
10:15 AM	10:35 AM	Break	
10:35 AM	11:50 AM	Panel: Perspectives on Personalized Learning and the Power of Rigorous Research	Kenneth Eastwood (Superintendent, Middletown City School District) Thomas Kane (Walter H. Gale Professor of Education and Economics, Harvard Graduate School of Education, MIT J-PAL Affiliate) Vijay Kumar (Associate Dean & Senior Strategic Advisor for Digital Learning, MIT) Jessica Rothenberg-Aalami (Co-Founder & CEO, Cell-Ed) Moderator – Mary Ann Bates (Deputy Executive Director, MIT J-PAL North America)
11:50 AM	12:20 PM	Keynote: Blending Research and Innovation to Transform Student Learning	Karen Cator (President and CEO, Digital Promise)
12:20 PM	1:15 PM	Lunch	

START	END	SESSION	SPEAKERS
1:15 PM	2:35 PM	Interactive Session: RCTs in Education - When and How to Use Them	<p>Peter Bergman (Assistant Professor of Economics and Education, Teachers College, Columbia University)</p> <p>Benjamin Castleman (Assistant Professor of Education and Public Policy, University of Virginia)</p> <p>Sally Hudson (Assistant Professor of Public Policy, Education, and Economics, University of Virginia)</p> <p>Hussham Khan (Director of Research, PowerMyLearning)</p> <p>Moderator – Vincent Quan (Policy Manager, MIT J-PAL North America)</p>
2:35 PM	2:55 PM	Remarks: Technology, Policy, and the Digital Divide	R. David Edelman (Director of MIT Project on Technology, Economy, & National Security; Former Special Assistant to the President, The White House)
2:55 PM	3:15 PM	Break	
3:15 PM	4:30 PM	Panel: Improving Access to Education in the 21 st Century	<p>Emary Aronson (Interim Chief Program Officer, Robin Hood Foundation)</p> <p>Robert Fairlie (Professor of Economics, UC Santa Cruz)</p> <p>Hal Friedlander (Co-founder & CEO, Technology for Education Consortium)</p> <p>Leah Gilliam (Vice President of Strategy & Innovation, Girls Who Code)</p> <p>Moderator – Rohit Nainpally (Policy and Research Manager, MIT J-PAL North America)</p>
4:30 PM	4:50 PM	Remarks: How Data and Evidence can Transform Education	Aneesh Chopra (President, NavHealth; Former Chief Technology Officer of the United States)
4:50 PM	5:00 PM	Closing Remarks	Rachel Glennerster (Executive Director, MIT J-PAL, Scientific Director, J-PAL Africa, J-PAL Education Co-Chair)